

A woman with short brown hair, wearing a blue sweater, is looking intently at a textile sample. She is holding a small orange fabric swatch. In the background, another woman is partially visible, and the setting appears to be a trade show or exhibition with blurred lights.

heimtextil



9. – 12. 1. 2024
FRANKFURT/MAIN

JOIN THE WOW

Your true TEXTILES-TRENDS-
TALKS experience.

Exhibit here and inspire
international customers!

SEE IT.
FEEL IT.
SPREAD
ITS
MAGIC.

messe frankfurt

**JOIN
TO SPREAD THE**

**MAGIC
OF TEXTILES**



Welcome to the new WOW! As an exhibitor, you know only too well:

**YOU NEED TO BE ABLE TO TOUCH
THE TEXTILES, MOVE THEM AND
TALK ABOUT THEM.**

Only then do they really impress with their beauty and functionality.

**Only then do the intense colours, exciting textures and functionalities have
the power to WOW** – not just the senses, but your business, too.

As the **largest and most important international trade fair for home and
contract textiles**, Heimtextil offers the perfect opportunity. Only here are there so
many trends to discover, so many contacts to make and so much new knowledge to
gain. **Only here does the tactile magic of new textiles come to life.**

For around 2,400* international exhibitors from 59* countries and visitors from 129*
countries, Heimtextil is the year's season opener. Use this platform to forge new,
profitable customer relationships, meet all relevant decision-makers from the global
textile sector and showcase your company at the most important trend platform
for textile materials and textile design.

Showcase your company here live!

* Heimtextil 2023

WHY IT'S WORTH YOUR WHILE TO EXHIBIT HERE.

Win over top decision-makers

Architects, bed dealers, designers, specialist retailers, wholesalers, hospitality experts, interior decorators, interior designers, visual merchandisers and others will be here.

Benefit from Heimtextil's global reach

Industry professionals and trade media from across the globe come to Frankfurt to find you! Raise your international profile and meet your target groups. Buyers from all over the world are here to gain a complete market overview of all trends – and to close the most important deals of the year directly at the fair.

The place for large – and small – orders

Many visitors, e.g. specialist retailers, are interested in companies that allow them to order in relatively small volumes. Suppliers of small order volumes are specially highlighted and supported – and can easily be found by potential buyers. And, of course, high-volume international players will be here, too.

Optimal visitor matching

Thanks to the use of effective tools, potential customers and exhibitors are able to find each other quickly. Numerous special-interest groups are particularly highlighted, including sustainable product suppliers, textiles for contract furnishing, start-ups and other exciting areas.

Set textile trends

Publicise your offer at the largest venue for textile design and trends – with countless networking opportunities.

Showcase strong collections

Present your collections to inspire existing customers and win over new ones – be a trendsetter!

Promote sustainability

Benefit from the growing interest in sustainably produced textiles and present your environmental credentials – we will be delighted to help you.

World's largest platform for weaving companies

Only here will you find so many manufacturers of upholstery fabrics, decorative fabrics, curtains and fabrics for bed linen. Don't miss out.



**SHOW,
MEET
&
WIN!**



**SHOWS
TRENDS
TALKS
TOURS
CONFERENCES**

MORE EVENTS, MORE BUSINESS!

The varied programme of events featuring renowned industry experts and well-known exhibitors demonstrates the breadth, depth and fascination of the world of textile interior design. Experience an impressive exploration of relevant meta-topics as well as the quality and future orientation of all participants.

Be here live – JOIN THE WOW!

TRENDS + SHOWS
TRENDS + SHOWS
TRENDS + SHOWS

Where is the next WOW factor?
Which colours, patterns, materials
and functionalities will soon be
exciting our senses?

The world-renowned Heimtextil Trends 24/25 will be exhibited clearly, visibly and tangibly at the centrally positioned Hall 3.0. Here is where megatrends are translated into textile reality, offering an inspirational WOW factor for buyers who **can order directly at the fair!**

Would you also like to be there with your products, materials and designs? The international Heimtextil Trend Council curates the best submissions for the presentation in the Heimtextil Trend Space. We'll be in touch with you again in the autumn.

Also in Hall 3.0, you'll find the largest international exhibition of trend-oriented **textile design** and the world's largest range of **wall decoration**. You can't get more on-trend than this!



2024
2024
2025
2025

HEIMTEXTIL TRENDS



HEIMTEXTIL PREVIEW DAY



TEXTILE TRENDS EXCLUSIVELY FOR EXHIBITORS: GAIN A KNOWLEDGE EDGE

Be an important step ahead of the competition:
One day before the **official start of the fair on Monday 8 January 2024**, you can explore the exciting Trends 24/25 presentation in the Heimtextil Trend Space.

The Heimtextil Preview Day gives you a sneak preview of the coming season with the latest ideas from design studios for home and contract textiles. Get inspired and take advantage of this exclusive opportunity to be among the first to discover and purchase the latest designs.

SLEEP & MORE



HEIMTEXTIL CONFERENCE: SLEEP & MORE

When it comes to the theme of sleep, the industry is never caught napping: This exciting and growing global theme now extends to many other profitable segments – from **textile products for healthy sleep** and a significantly expanded range specifically for the hotel industry to increased **sustainability and digitalisation**.

New scientific findings from sleep research, knowledge transfer and discussions with **international experts** also form an integral part of the Heimtextil Conference: Sleep & More. Don't miss out on the global future of sleep!



INTERIOR. ARCHITECTURE. HOSPITALITY.

by heimtextil

JOIN THE GROWTH

Heimtextil brings together the special range of textiles for contract use under the title Interior. Architecture. Hospitality. **An extremely interested international trade audience is always on the lookout at Heimtextil for innovations and inspirations (and their suppliers).** Here is where the contract sector comes to find textiles with functional properties that are recyclable, flame-retardant, sound-absorbing, light-resistant, antimicrobial, water-repellent or heat-regulating.

In Hall 4.0, buyers will also find outdoor fabrics, technical textiles for the contract sector and imitation leather from renowned suppliers from all over the world – perhaps from you too.

As an exhibitor you can network **directly at the fair with architects, interior designers and hospitality experts from all over the world!**

Thanks to the **Interior. Architecture. Hospitality labelling** in the exhibitor search engine and on the stands themselves, your target group will find it easier to access your company, products and solutions.

Trade visitors can discover all the information they need around the use of textiles in contract business on a programme of guided tours and inspiring lectures as well as in the Interior. Architecture. Hospitality *LIBRARY*.

Take part and raise your profile:

Send in your contract sector products with special functional properties and become more visible at the fair and in the popular Interior. Architecture. Hospitality *LIBRARY*, our curated selection of textiles with functional properties.

At www.textile-library.com you will find the selected products all year round.



THE WOW IN EVERY FIBRE



Global diversity in Hall 4.0: Fibres & Yarns

Natural, synthetic and blended. Elastic, hard-wearing and functional. From the preliminary processing stages right through to textile finishing – fibres and yarns for decorative and upholstery fabrics will be attracting considerably more attention at Heimtextil 2024. The product range will be more comprehensive and global – compactly and centrally located in Hall 4.0.

Are you a manufacturer or weaving company active in this sector? If so, you should definitely make use of this large-scale stage to showcase your products to an international audience.

THE NEW WOW: WE'RE ROLLING OUT THE RED CARPET FOR YOU

From 2024, the **Carpets & Rugs** segment will have its own exclusive area at Heimtextil – in the newly completed **Hall 5!**

Are you a supplier of fitted, hand-made, made-to-measure or machine-made carpets? Or of mats and dirt-absorbing carpeting?

If so, this is the place for you. Make new, profitable business contacts worldwide at Heimtextil.



CARPETS & RUGS AT HEIMTEXTIL



WOW GOES GREENER

Partnerships to achieve the goals

Benefit from the growing interest in sustainably produced textiles and present your environmental credentials. With our global campaigns to promote the **Sustainable Development Goals (SDGs)** and our initiatives undertaken jointly with the Conscious Fashion and Lifestyle Network and the UN Office for Partnerships, we have reached around 9,200 exhibitors and 195,500 visitors by summer 2022.

In relation to the **17 SDGs**, Heimtextil showcases examples of socially and environmentally responsible textile production for more sustainable global development. These focus on resource conservation and reuse and the creation of fair working conditions.

WE SUPPORT THE

SUSTAINABLE DEVELOPMENT GOALS

SUSTAINABILITY IS THE FUTURE:

This applies particularly to the textile industry, which is why this issue is more important than ever for Heimtextil – and finds expression in all areas and in the programme of events.

In our special events, we provide information about current developments and display the latest ideas and approaches to sustainable production and action. We offer pioneering companies and green role models a major platform here to enable them to present their sustainable products and production processes.

All exhibitors who provide us in advance with evidence of certification for their sustainable products and production methods can expect large numbers of visitors to their stands. Following verification by the committee, they will be provided with stand markings and given special emphasis in the fair media, thereby ensuring a particularly prominent presence at Heimtextil.

Further information on the **subject of certification** and the opportunity for face-to-face discussions will be available in the **Green Village**: Meet quality mark organisations, certification bodies and companies that have made a far-reaching commitment to sustainability.





LET US POWER
YOUR **WOW**

OUR SUPPORT FOR
EXHIBITORS.

Free promotional materials

Heimtextil offers you a **wide range of publicity materials** to inform your partners and customers about your participation at Heimtextil and to invite them to experience your trade fair presentation on site.

You can obtain an unlimited quantity of visitor vouchers for your customers from the exhibitor ticket portal. The first **50 redeemed vouchers are free of charge.**

Support from A to Z

We'd be delighted to advise and help you with all aspects of your trade fair presence – including stand construction, technology, rental furniture and equipment, publications, technical guidelines and logistics, passes and tickets, travel and accommodation.



Targeted campaigns to attract your trade visitors

We invest in **eye-catching, international publicity campaigns** to attract the right visitors for you, e.g. with advertisements in trade magazines, online marketing, PR, direct marketing and social media activities.



BOOK

YOUR PLACE NOW

at Heimtextil from **9–12 January 2024**

PRICES

TYPE OF STAND	Stand rental prices REGULAR	Stand rental prices EARLY BOOKING PRICE* valid until 22.3.2023	Stand rental prices ORGANISERS
1 side open	€ 240.00/sqm	€ 199.00/sqm	€ 217.00/sqm
2 sides open	€ 249.00/sqm	€207.00/sqm	€ 226.00/sqm
3 sides open	€ 257.00/sqm	€ 213.00/sqm	€ 233.00/sqm
4 sides open	€ 264.00/sqm	€ 217.00 /sqm	€ 240.00/sqm
Upper storey area	€ 126.00/sqm	€ 122.00/sqm	–

Plus: • Environmental levy € 4.20/sqm
• AUMA charge € 0.60/sqm

• Media Package € 985.00
• applicable VAT for all prices

* **To qualify for the Early Booking price**, your declaration of intention to exhibit must reach Messe Frankfurt Exhibition GmbH by 22.3.2023. In addition, the stand placement agreement must be returned within the relevant deadline.

START-UPS

Are you a **newcomer** to the textile industry? If so, we have a very special offer for you. Talk to us!
Olga Drexler **+49 69 75 75-63 70** or
Lisa Latin **+49 69 75 75-60 31**

17% early booking discount

Are you planning to join us at Heimtextil 2024? If so, register without obligation by **22 March 2023** and benefit from our early-booking price with savings of up to 17%.

DETAILS



Here you'll find all details of prices and participation. We look forward to hearing from you.

www.heimtextil.messefrankfurt.com/registration

OUR SALES TEAM

We're here for you!

Do you have any questions about your participation or the organisation of your trade fair presence?

Our Sales Managers would be delighted to help.



Miriam Bleuel

Hall 3.0: Textile Design

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Elena Okatyev

Hall 3.0: Textile Technology

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Petra Mertens

*Hall 3.1: Window & Interior Decoration
Hall 3.0: Wall Decoration*

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Sandra Neumann

*Halls 4.0/4.1/4.2: Decorative & Furniture
Fabrics
Hall 4.0: Fibres & Yarns*

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Petra Hauschild

*Hall 6.1: Asian Excellence
Halls 5.0/6.0: Asian Selection
Hall 5.1: Carpets & Rugs*

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Lena Riedel

*Halls 10.0/10.1/10.3: Asian Selection
Hall 10.2: Asian Excellence*

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Olga Drexler

*Hall 11.0: Smart Bedding
Hall 12.0: Beautiful Living
(Brands + Private Label)*

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olga.drexler@messefrankfurt.com



Lisa Latin

*Halls 12.0/12.1: Bed & Bath Fashion
(Brands + Private Label)*

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lisa.latin@messefrankfurt.com

3.0

Heimtextil Trends 24/25

The latest colours, designs and materials. Inspiringly staged by international style agencies and the Heimtextil Team with curated products from Heimtextil exhibitors

3.0

Textile Design

Design studios, style bureaus, colour code systems and CAD/CAM systems

3.0

Wall Decoration

Wallpapers, wall decoration, painting and decorating accessories, paints and varnishes

3.0

Textile Technology

Digital print machines and accessories, machinery and tools for textile processing and software solutions

3.1

Window & Interior Decoration

Curtains, decorative and furniture fabrics, drapery and curtain hardware, textiles editeurs, visual covers and sun protection systems, carpets

4.0

Decorative & Furniture Fabrics

Manufacturers and wholesalers for contract fabrics, outdoor fabrics and artificial leather

4.0

Interior Architecture Hospitality

Lectures, Library and Tours for interior designers, architects and experts from the hospitality sector

4.0

Fibres & Yarns

Fibres, yarns, woven and knitted fabrics, sewing threads, finishing and refinement

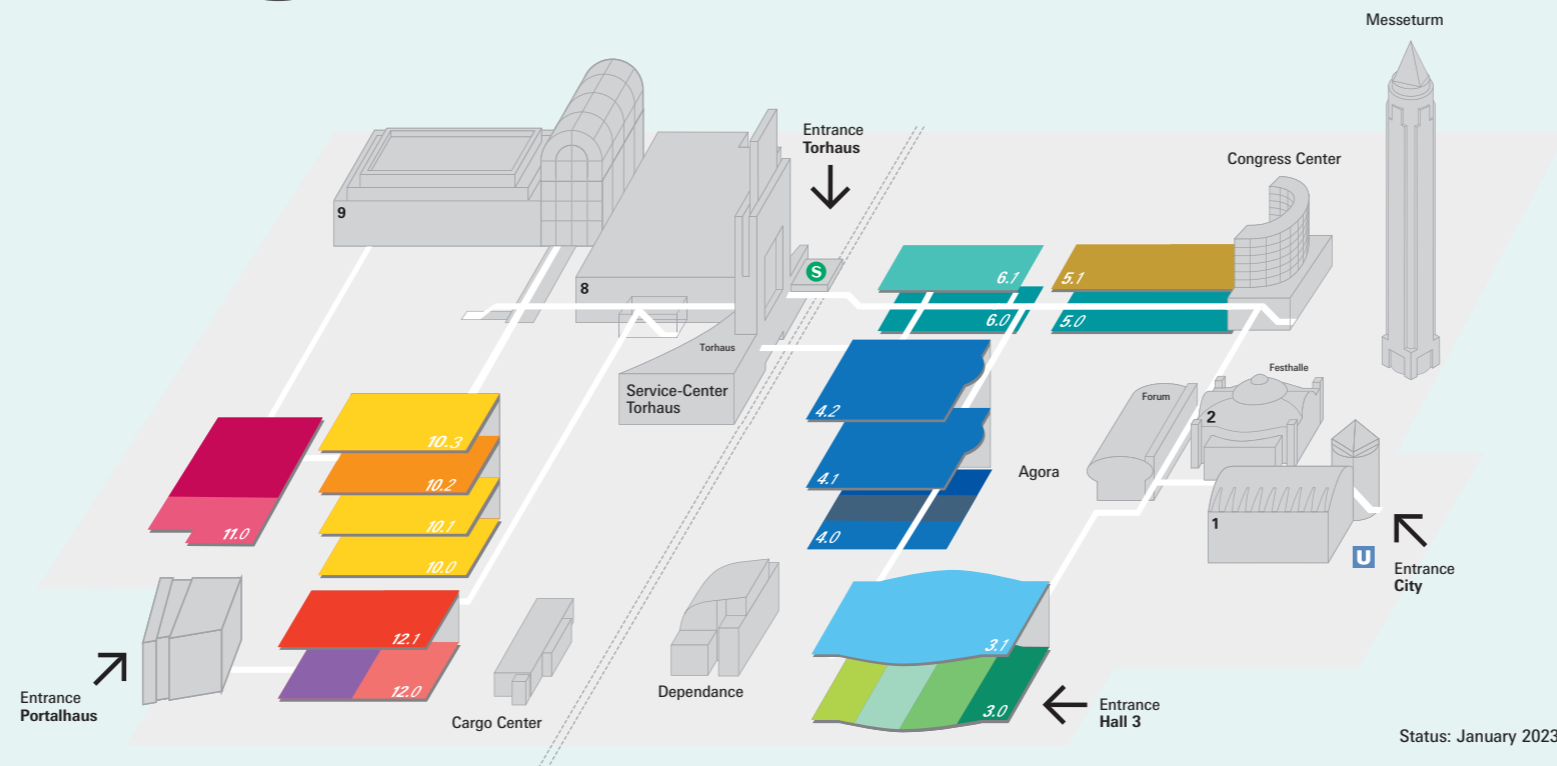
4.1

Decorative & Furniture Fabrics

Manufacturers and wholesalers for decorative, furniture and contract fabrics, fabrics for bed linen, furniture leather

4.2

COME TO WHERE THE WOW IS

**Asian Selection**

Individual presentations and national pavilions with manufacturers from Asia with home textile products such as: decorative and furniture fabrics, decorative cushions, curtains, carpets and sun protection systems

5.0

6.0

Asian Excellence

Selected manufacturers from Asia with home textile products such as: decorative and furniture fabrics, decorative cushions, curtains, carpets and sun protection systems

6.1

Carpets & Rugs

Hand-knotted, handwoven and fitted rugs and carpets, antique rugs, runners and stair carpets, rugs from other processes and materials, door mats and dirt-absorbing carpeting

5.1

Asian Selection

Individual presentations and national pavilions with manufacturers from Asia with household textile products such as: duvets and pillows, bed linen, bathroom textiles, table and kitchen linen, blankets and decorative cushions

10.0

10.1

10.3

Asian Excellence

Selected manufacturers from Asia with household textile products such as: duvets and pillows, bed linen, bathroom textiles, table and kitchen linen, blankets and decorative cushions

10.2

Fibres & Yarns

Fibres, yarns, woven and knitted fabrics, sewing threads, finishing and refinement for the Smart Bedding area

11.0

Smart Bedding

Duvets and pillows, mattresses, bedding systems, tools and machinery for textile processing and Heimtextil Conference: Sleep & More

11.0

Beautiful Living (Brands & Private Label)

Lifestyle products: table and kitchen linen, coated table cloths, blankets, decorative cushions, home accessories and bedcovers

12.0

Bed & Bath Fashion (Brands)

Branded companies with bed linen and bathroom textiles

12.0

Bed & Bath Fashion (Private Label)

Private label suppliers of bed linen and bathroom textiles

12.1

TEXPERTISE

the textile business network

www.textpertisenetwork.messefrankfurt.com



Apparel Fabrics & Fashion

Neonyt
Apparel Sourcing
Avantex
Leatherworld
Texworld
Emitex
Intertextile
Yarn Expo
Allfashion Sourcing

Interior & Contract Textiles

Heimtextil
Home Textiles Sourcing
Intertextile
Interior Lifestyle

Technical Textiles & Textile Processing

Techtextil
Texprocess
Simatex/Confemaq
Screen Print India
Gartex Texprocess India
DS Printech China
Cinte Techtextil China

Textile Care

Texcare
Texcare Forum
The Clean Show
Texcare Asia & China Laundry Expo
Gulf Laundrex presented by Texcare

ADD SHINE TO YOUR BUSINESS

Texpertise, the textile business network, is an expression of Messe Frankfurt's commitment to the textile sector. With a unique portfolio that currently includes around 50 international trade fairs in 11 countries, the company is the world market leader in textile trade fairs. The Texpertise Network covers the entire value chain of the textile industry and acts as a central communication platform, providing valuable information on the various textile trade fair brands.

With its Texpertise Network, Messe Frankfurt puts the spotlight on the Sustainable Development Goals (SDGs) in a programme of panel discussions, press conferences, SDG Lounges and other events at more than 50 events each year across the entire global value chain of the textile and fashion industry. It uses its global reach to act as a lever for positive transformation in the industry and to raise awareness of the relevance of the SDGs. This commitment to accelerating innovation and change in the textile and fashion industry may just be a drop in the proverbial ocean, but it does contribute to the achievement of the 2030 Sustainable Development Goals.

www.messefrankfurt.com/united-nations-17-goals

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Subject to change, as of January 2023. Printed in Germany 1/23/2.5 EN

