

Re_fashion

The «info-tri» sorting information label

Guide on the new sorting symbols in the textile industry

FEBRUARY 2022

Background

This guide covers all the recommendations that you will need in order to affix the sorting symbol, that is now compulsory, onto your clothing, household linen and footwear products.

_Objective

To respond to the information required by your customers and to ensure that you meet the new requirements of French regulations (article 17 of the French law on Fighting Against Waste and for the Circular Economy (AGEC) and Decree n° 2021-835 of 29 June 2021).



_What does the law say?

Article 17 of the French AGEC law and its Decree n° 2021-835 of 29 June 2021 set the guidelines on the information for customers in relation to sorting symbols.

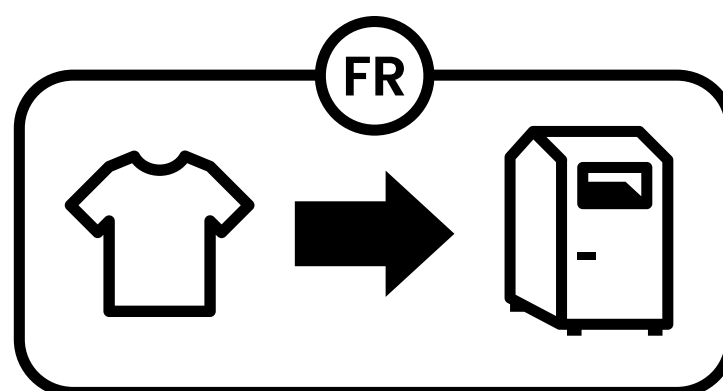
Points to bear in mind :

2 elements must be displayed:

- **The Triman symbol**



- **Information «specifying the sorting methods or deposit of waste resulting from the product» («info-tri» sorting information label) «on the product, its packaging, or failing this, contained in other documents supplied with the product (manual, instructions for use, etc.)».**



_What does Decree n° 2021-835 of 29 June 2021 say?

- The Triman symbol and sorting-info cannot be dissociated (are «adjoined»)
- The Triman symbol and sorting-info must be physically present when the customer purchases the item. These can be displayed on different media: on the textile label showing the fibre composition, on the temporary label (such as the cardboard label or «hangtag»), printed or embroidered onto the product, on the packaging in which the product is sold to customers (name tag, box, bag, etc.) or in the form of a sticker.
- **The exception: electronic format**
 - > When the surface area of a product or its packaging is **equal or less than 10 cm²**: electronic Triman symbol and sorting-info
 - > When the surface area of a product or its packaging is **between 10 cm² and 20 cm²**: electronic Triman symbol and sorting info on the product

Any questions?
Go to our FAQ page.

_Schedule

The «info-tri» sorting information label is:

- Compulsory as from 1 January 2022. From this date onwards and by 1 February 2023 at the latest (or 1 August 2023 for products manufactured or imported before 1 February 2023) the information must be affixed on all items of clothing, household linen and footwear.
- Governed by strict rules validated by the public authorities. The symbols and their rules of use have been validated by the French Ministry for the Ecological Transition. All companies that place clothing, household linen and footwear onto the French market are subject to these rules.
- Tested and approved by customers.

*Established by Refashion, the eco-organisation in charge of the EPR (Extended Producer Responsibility) process for clothing, household linen and footwear.



Period of
compliance

10 february 2020

French AGEC law enacted

30 june 2021

Decree published

Inter-sector EPR*

Commission's opinion

The «info-tri» sorting information label
submitted to the Ministry
before 30 September 2021

1 January 2022

Entry into force

1 february 2022

Validation by the Ministry

Publication by Refashion on the
website and members informed

1 february 2023

(validation + 12 months)

1 august 2023

Sale of products (manufactured/imported
before 1 February 2023)

Recommended symbols

_Principle

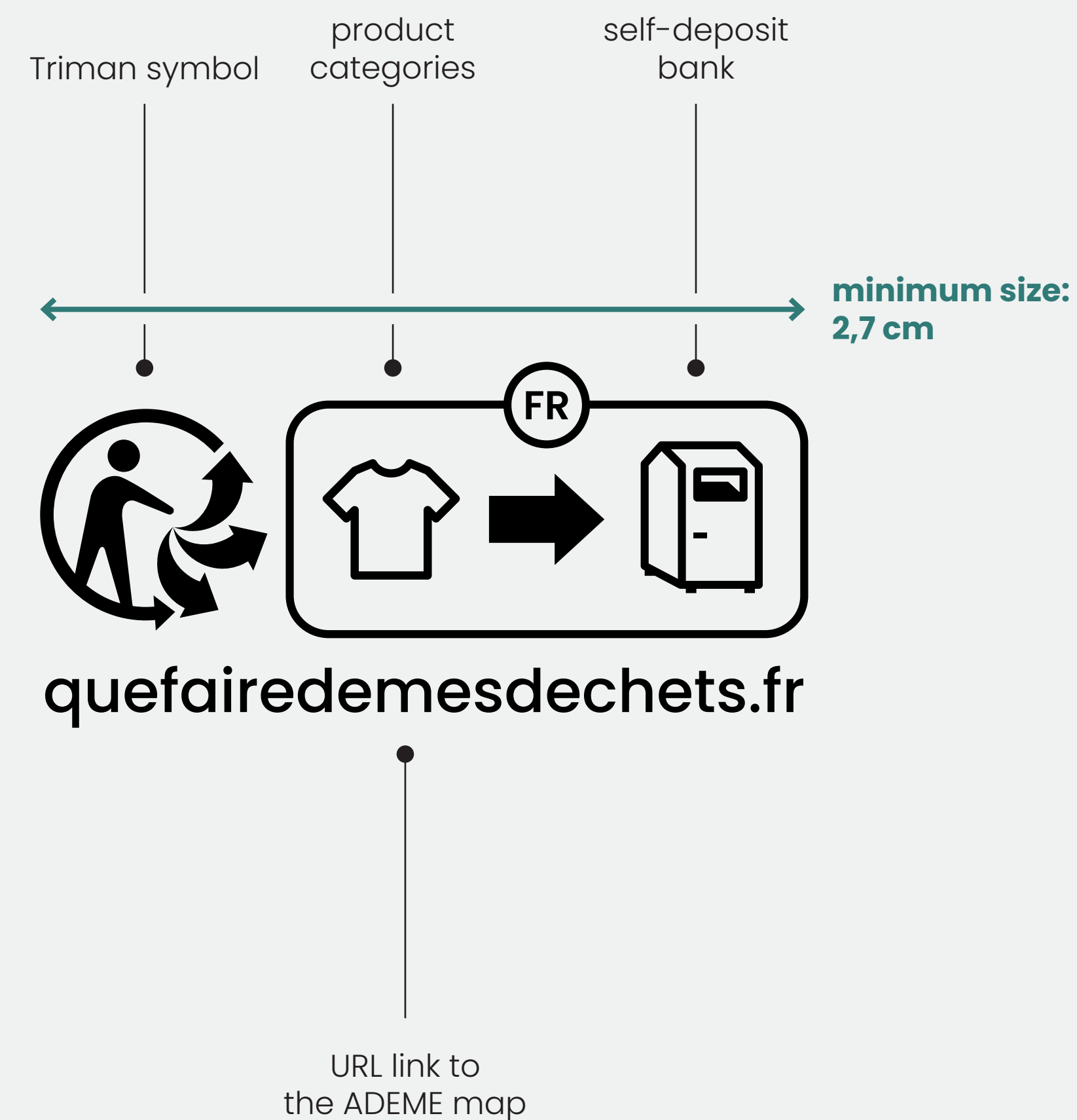
A simple symbol that requires no translation, that is legible when small-sized so that it can be displayed on the textile label showing the fabric composition and used horizontally or vertically.

_Composition

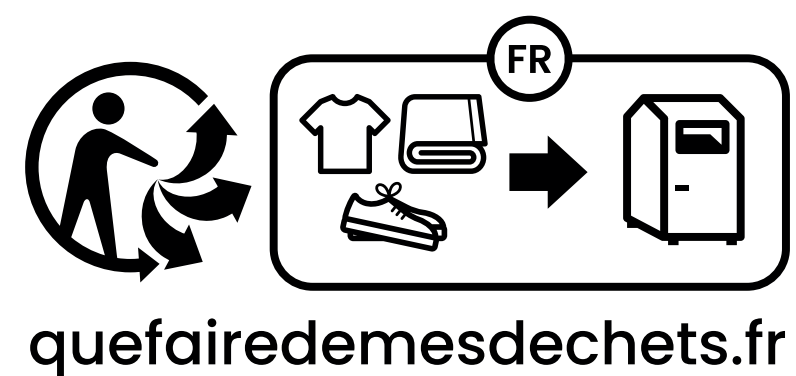
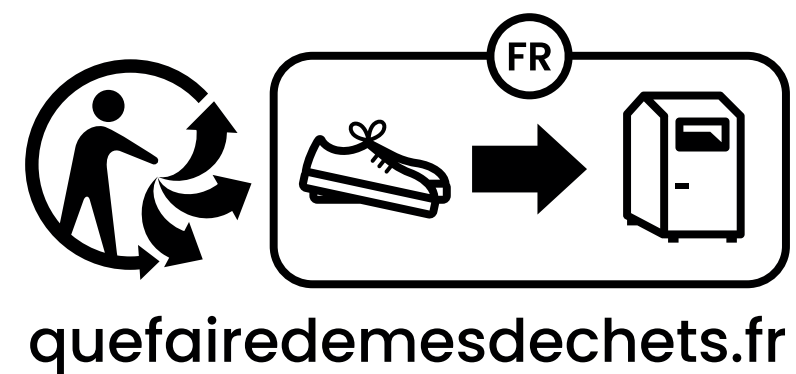
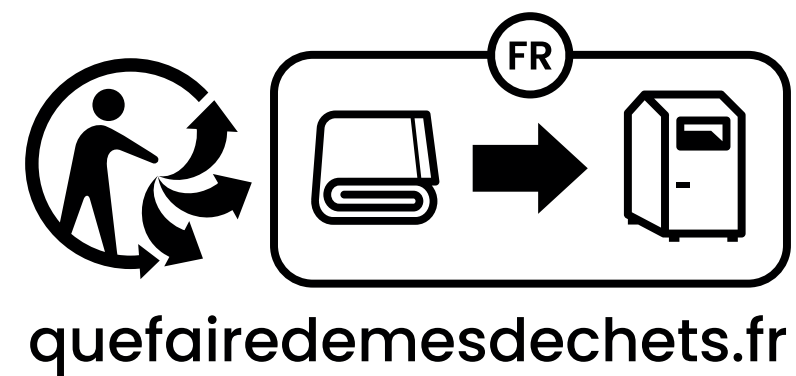
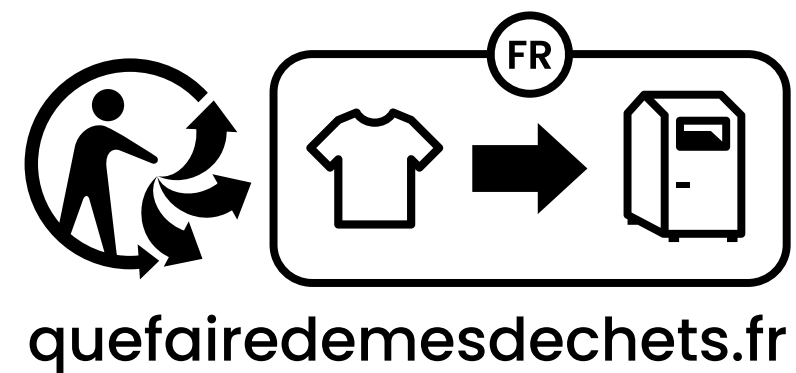
- The **Triman symbol** is placed first
- A pictogram symbolising one **product category**:
 - > clothing (t-shirt)
 - > household linen (folded towel)
 - > footwear (tied derby shoes)

It is possible to display just one product category or all three together.

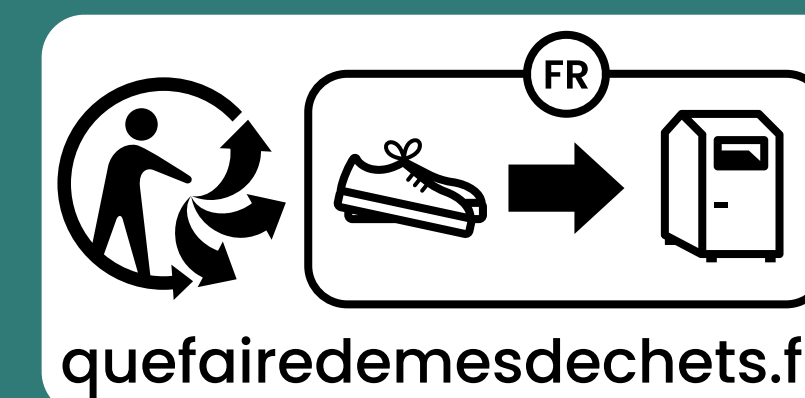
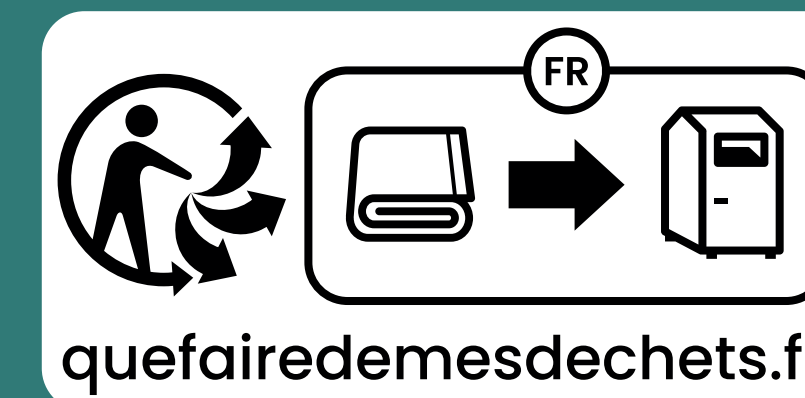
- The **self-deposit bank** symbolised by the pictogram of a container
- The **URL** link to the Ademe's website
- The **letters FR** to specify that this measure is governed by French regulations.



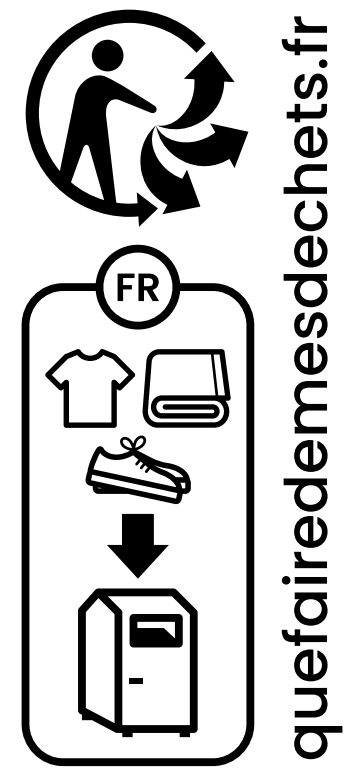
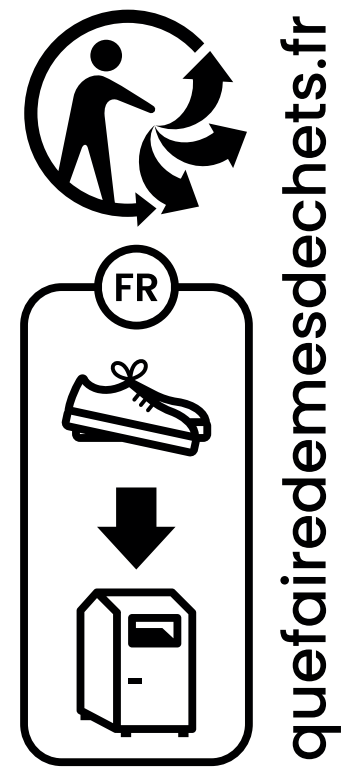
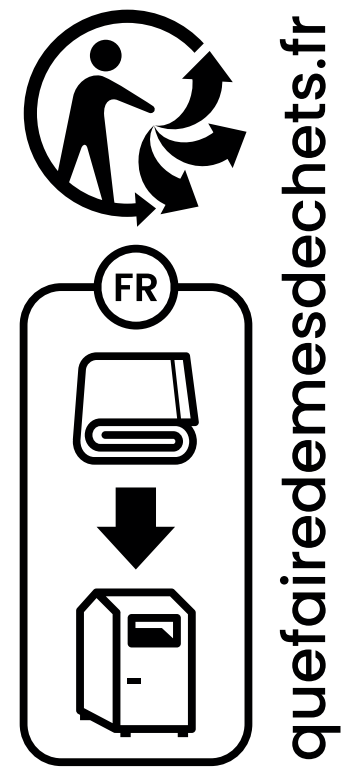
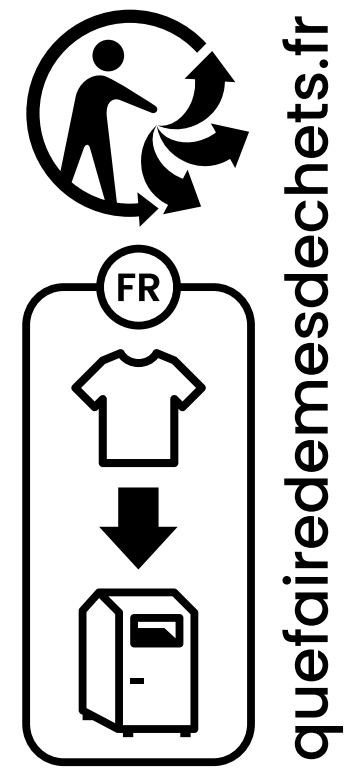
_Horizontal versions (transparent background)



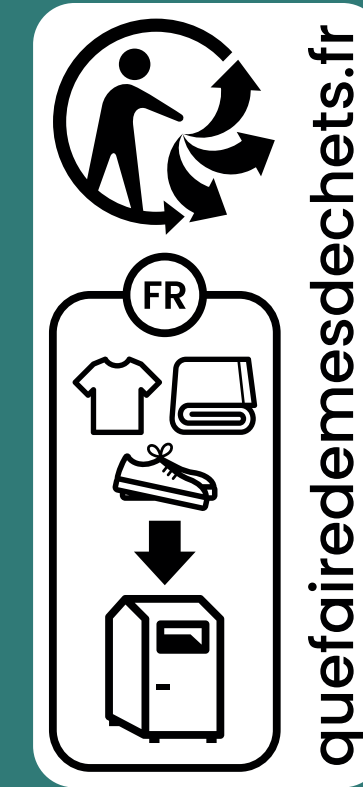
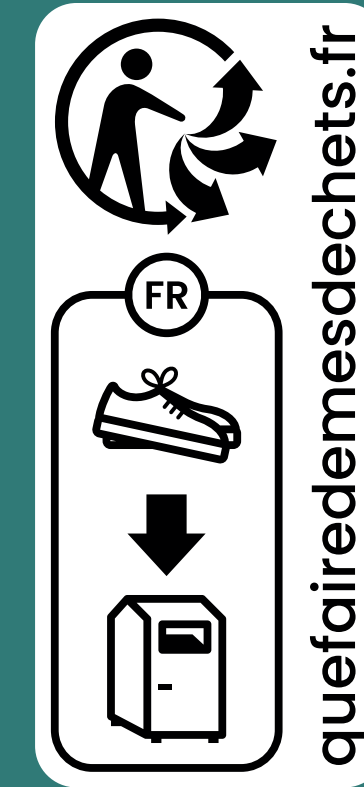
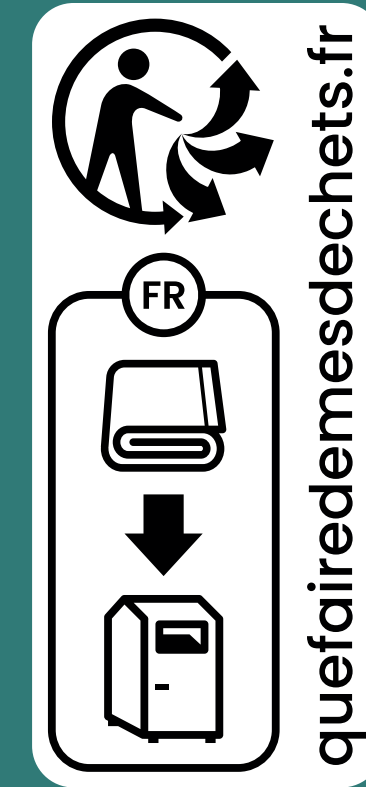
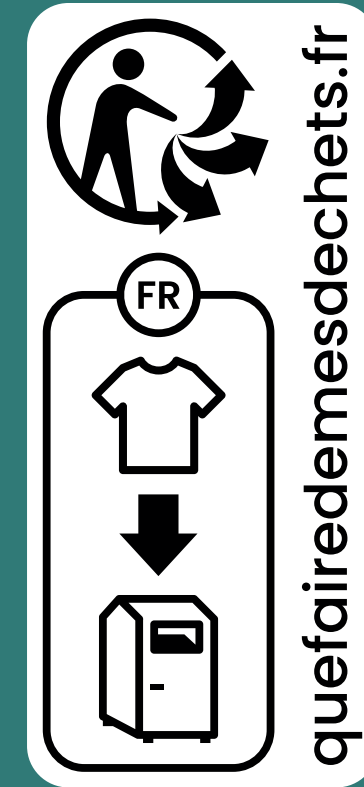
_Horizontal versions (white background)



_Vertical versions (transparent background)



_Vertical versions (white background)



Optional symbols

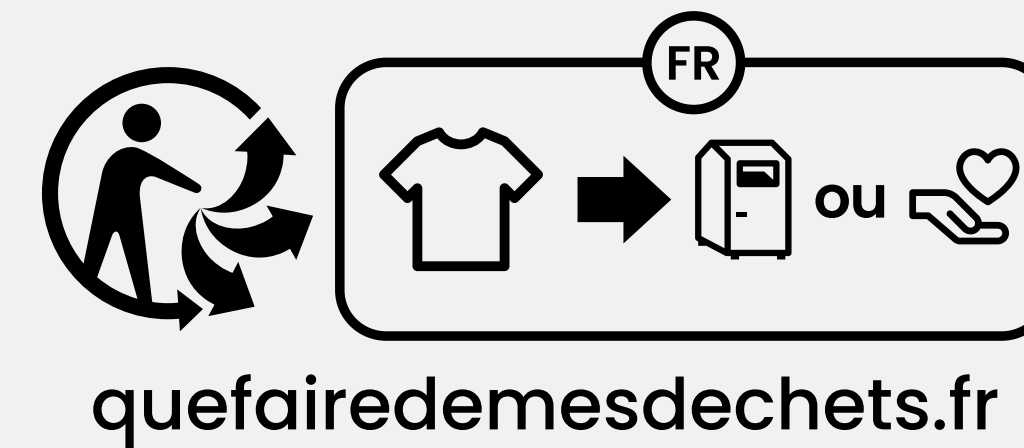
_ 1. Items placed on the French market and exported

2 options are available for marketers in France and for those exporting goods:

- **Option 1.1:** the «info-tri» sorting information label with **2 self-deposit points** (containers and associations)
- **Option 1.2:** the «info-tri» sorting information label with **3 self-deposit points** (containers, associations and shops who volunteer)
Option 2 is reserved for marketers having collection points at their sales outlets.

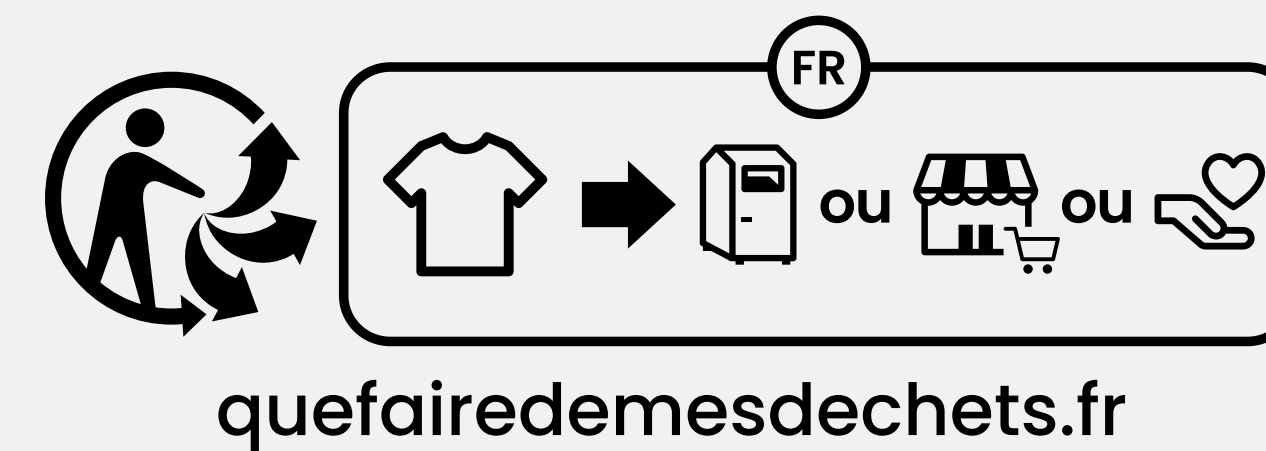


Option 1.1:



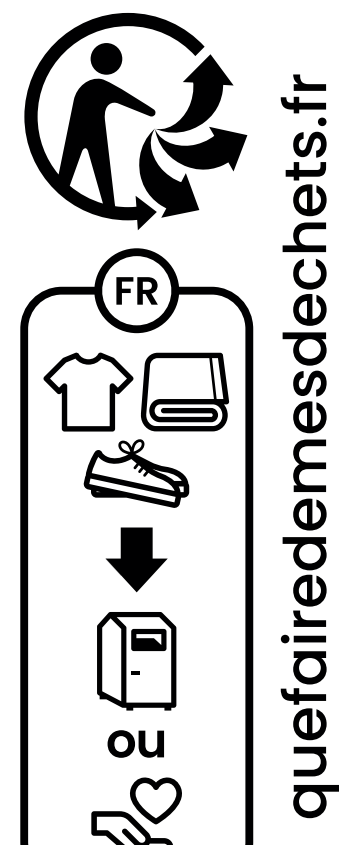
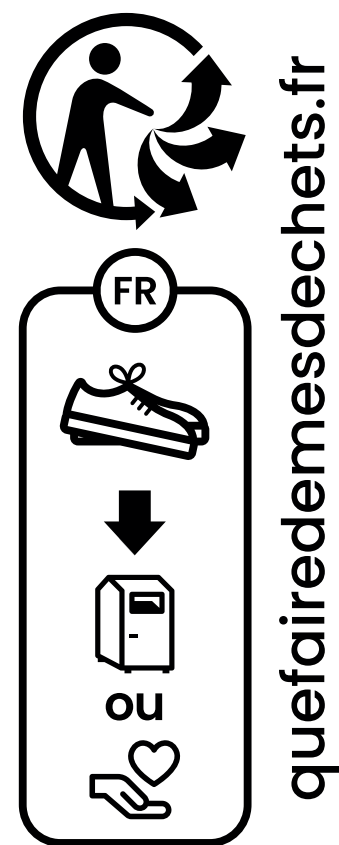
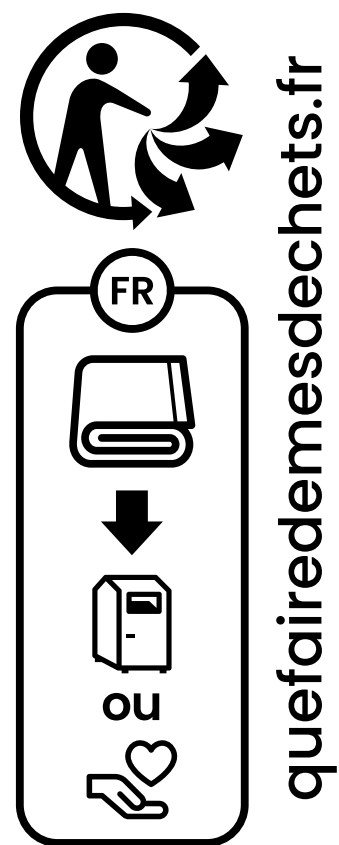
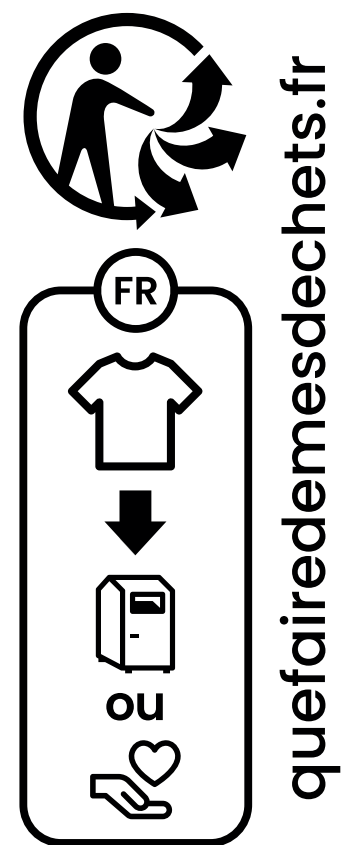
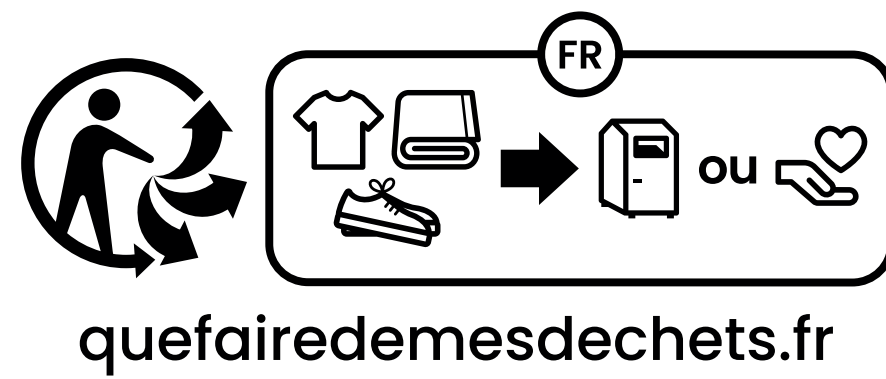
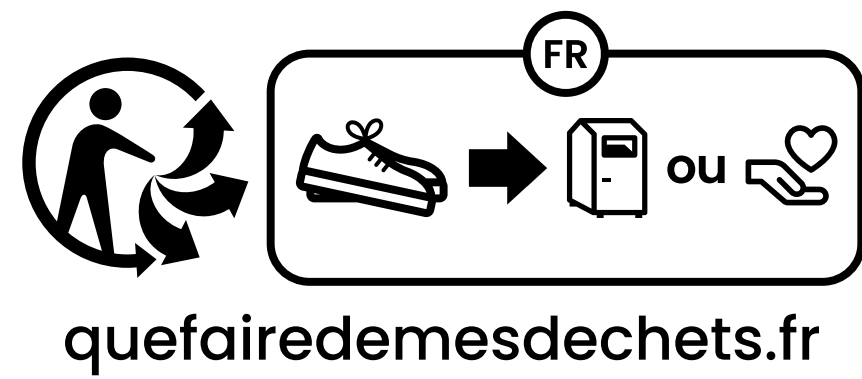
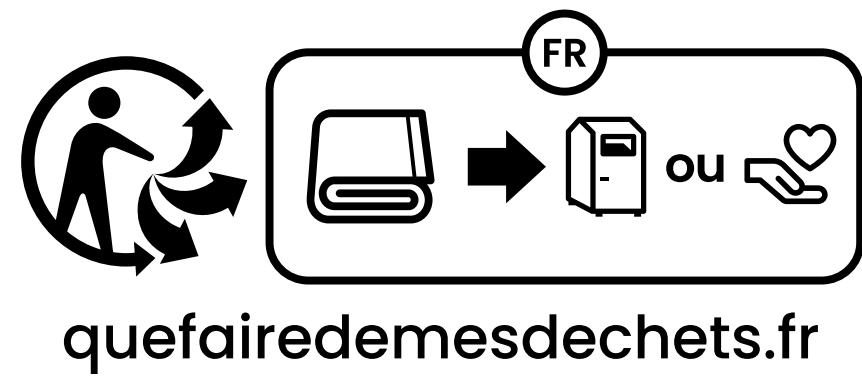
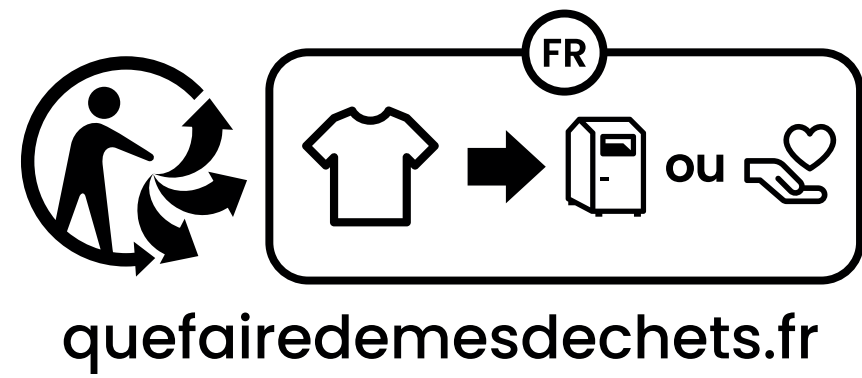
Option 1.2:

Reserved for marketers having collection points at their sales outlets.

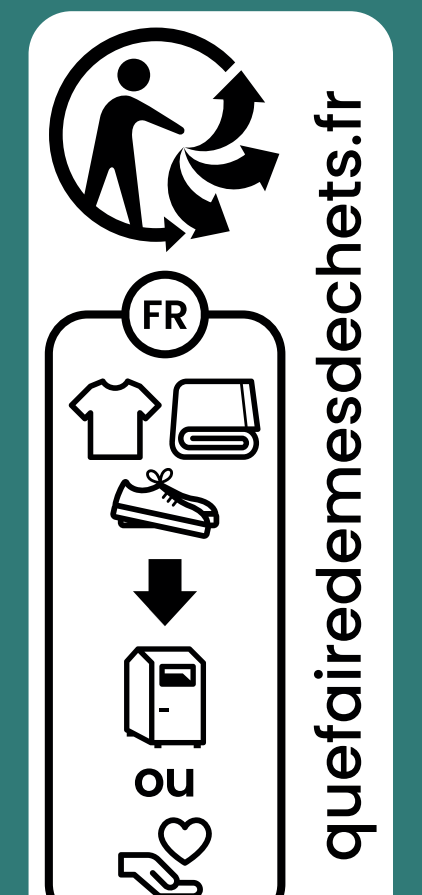
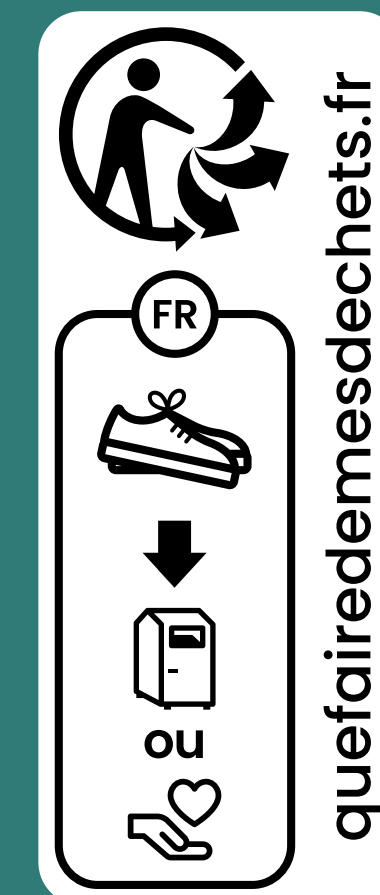
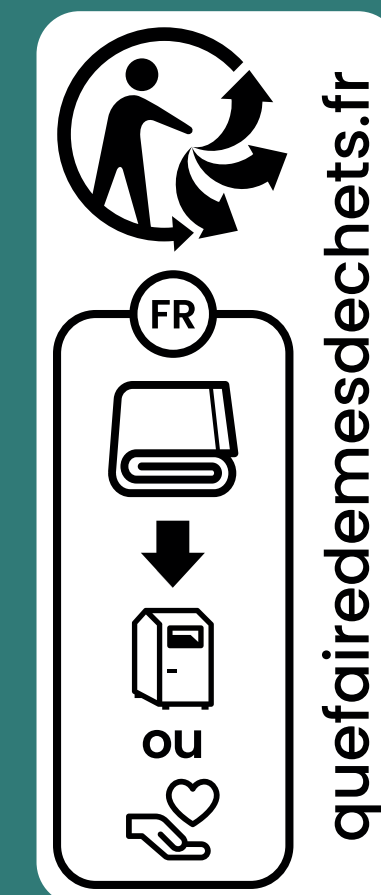
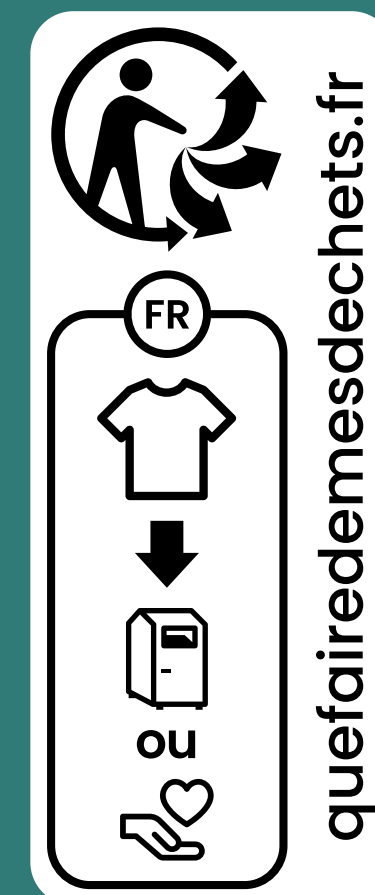
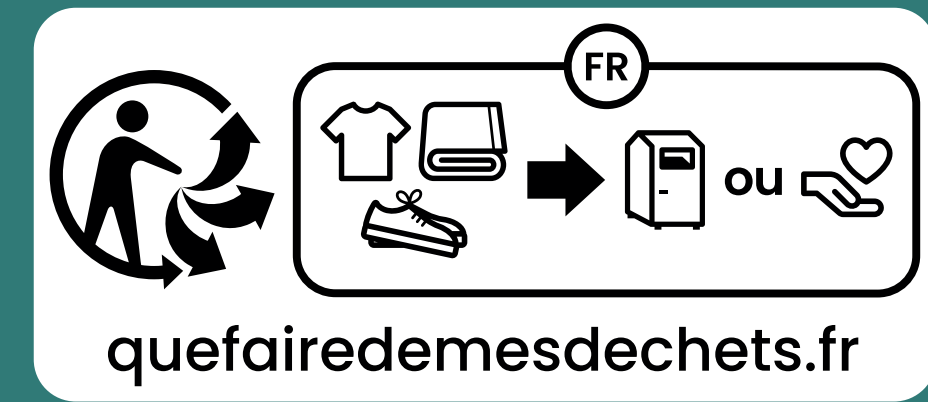
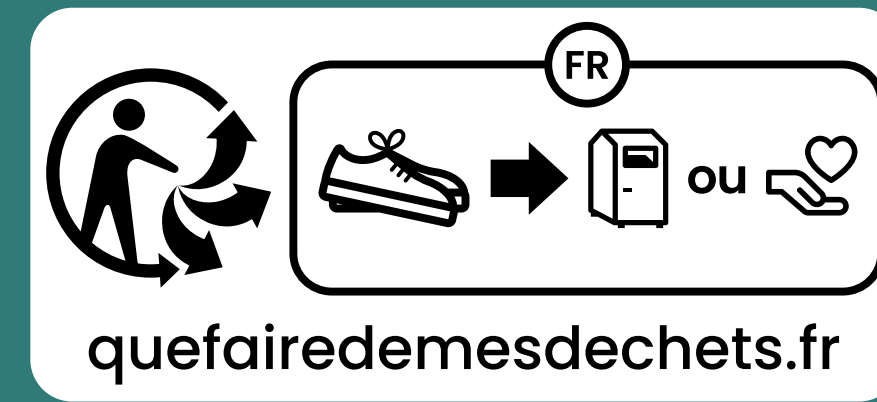
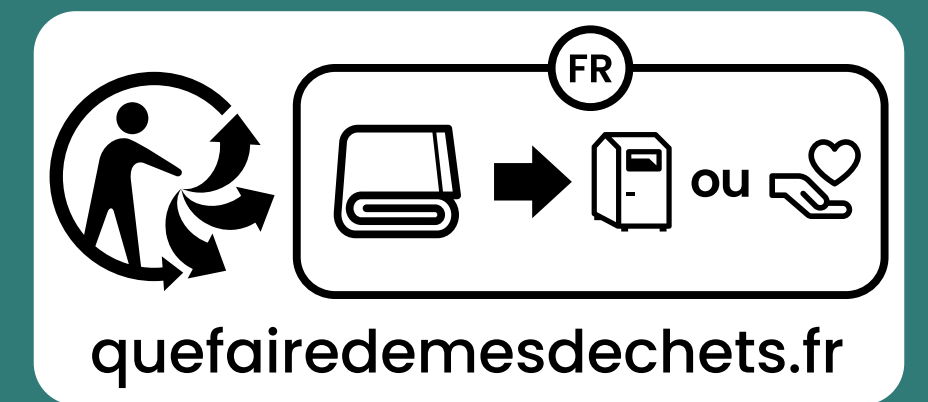
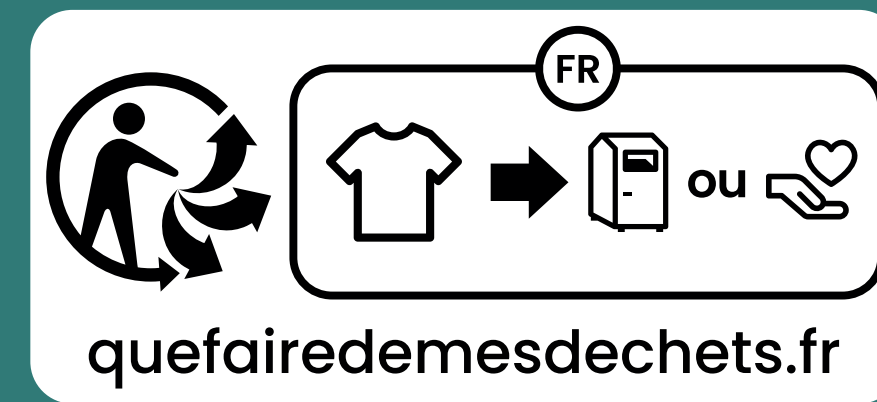


The «info-tri» sorting information label_Optional symbols

Option 1.1 variations (transparent background):

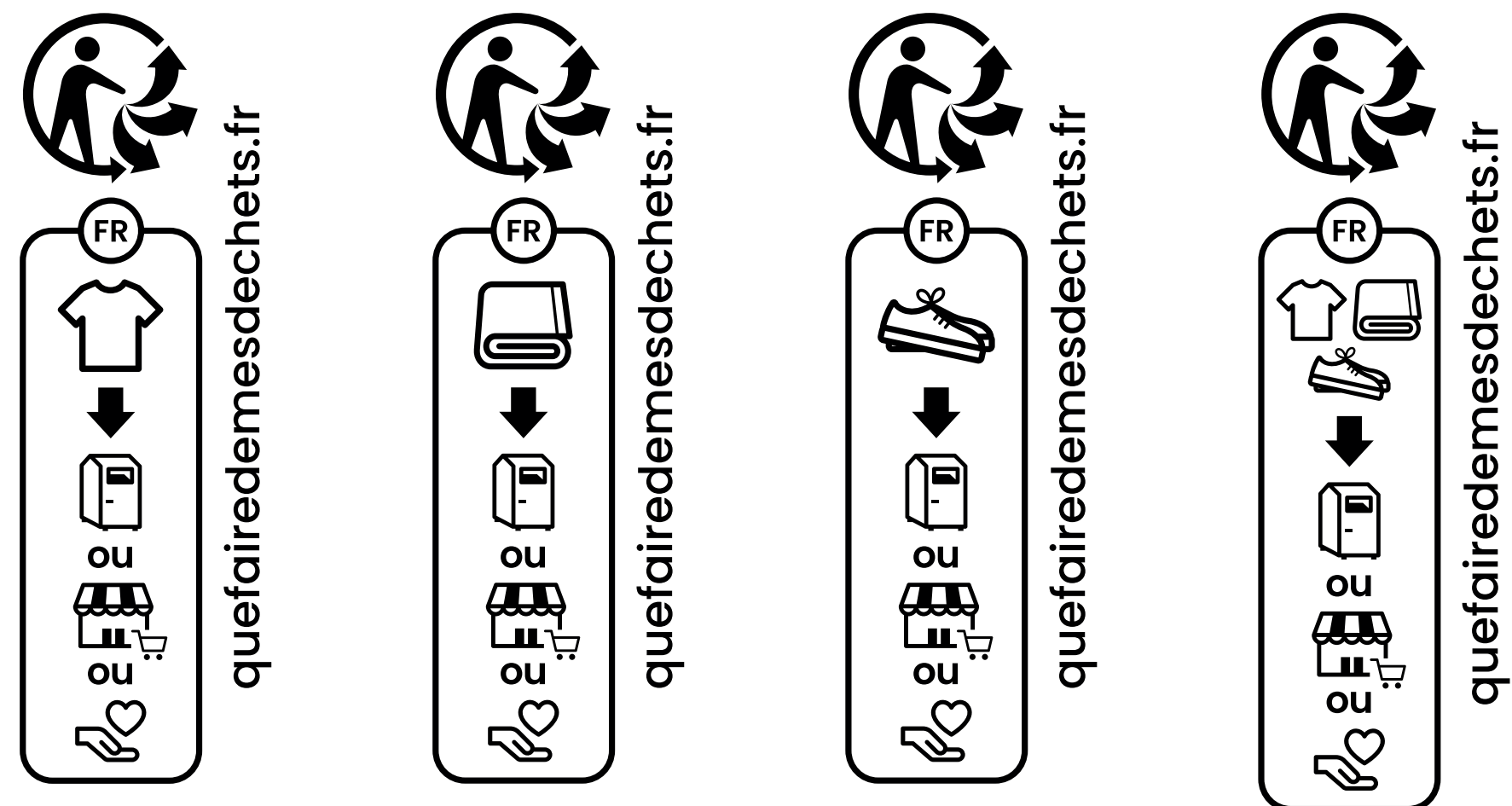
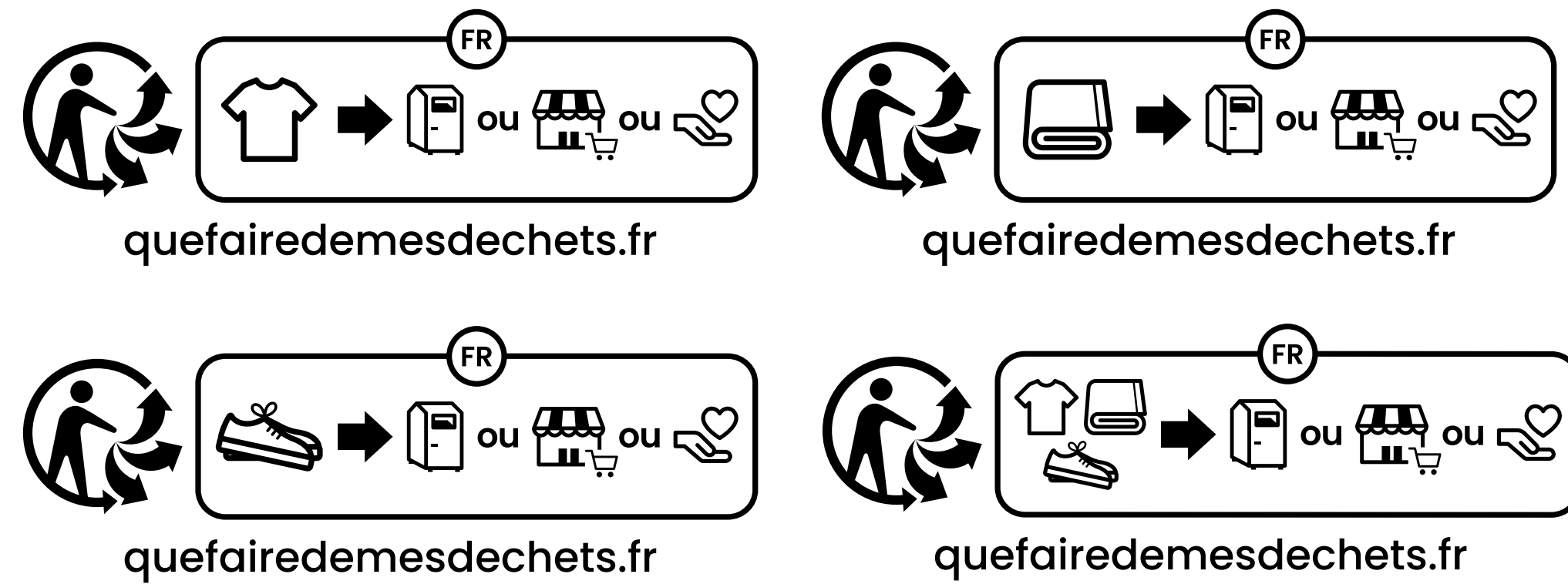


Option 1.1 variations (white background):

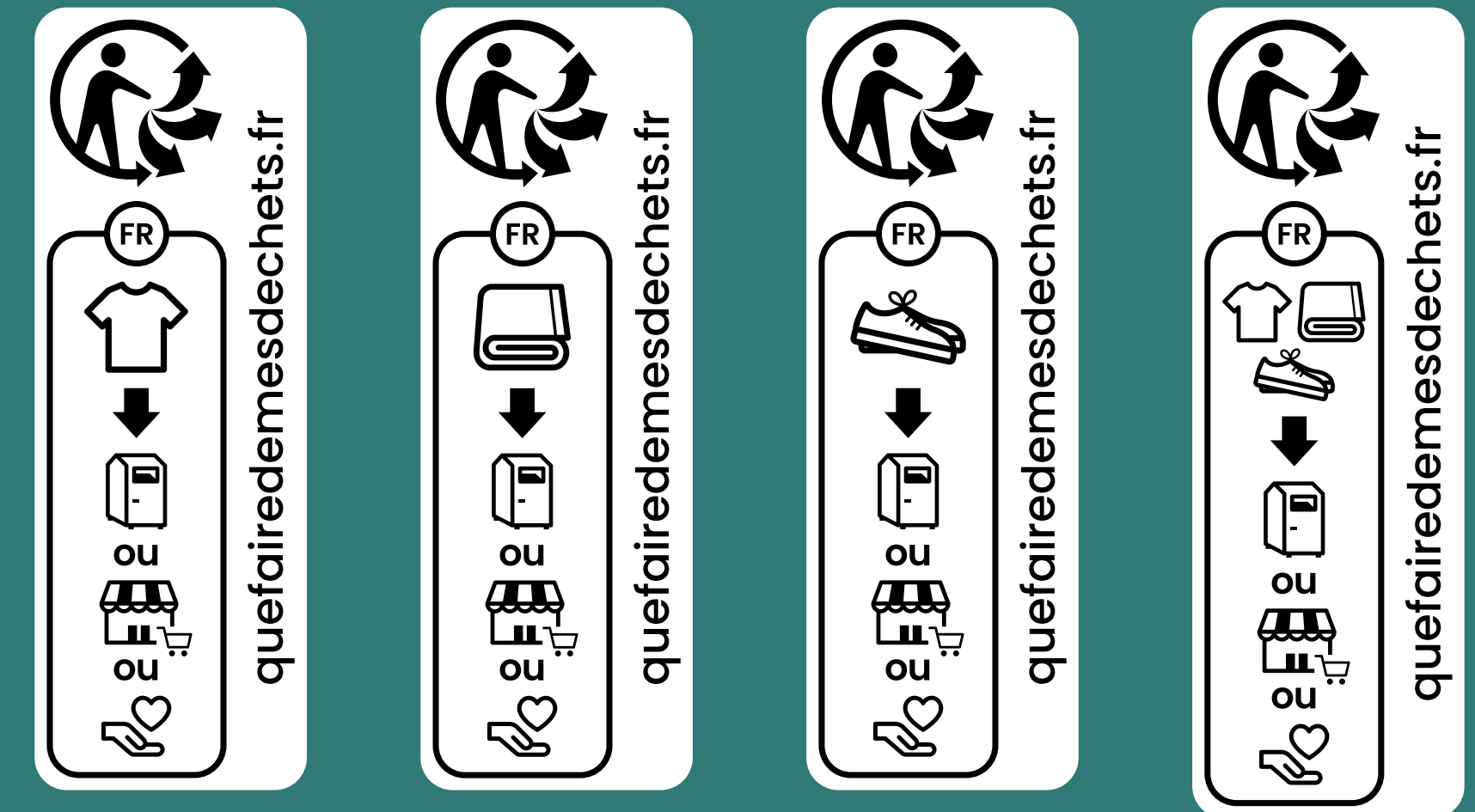
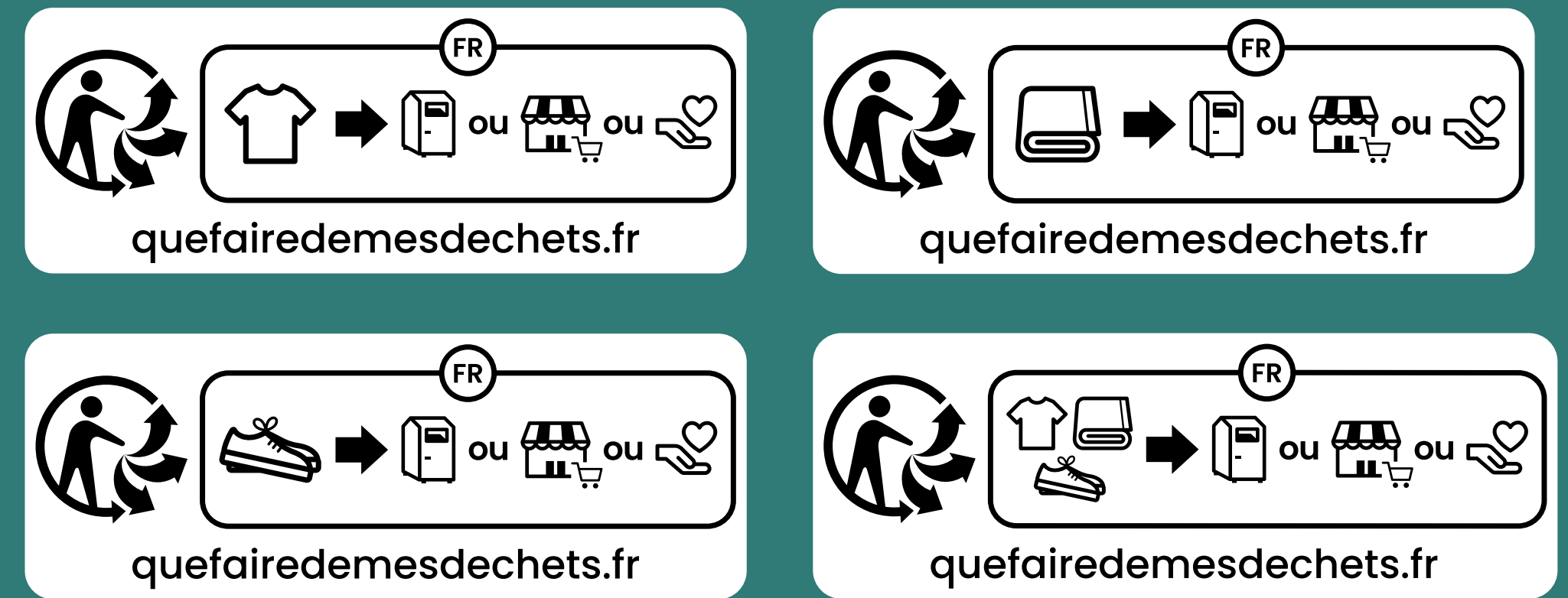


The «info-tri» sorting information label_Optional symbols

Option 1.2 variations (transparent background):



Option 1.2 variations (white background):



_ 2. Items placed on the French market only



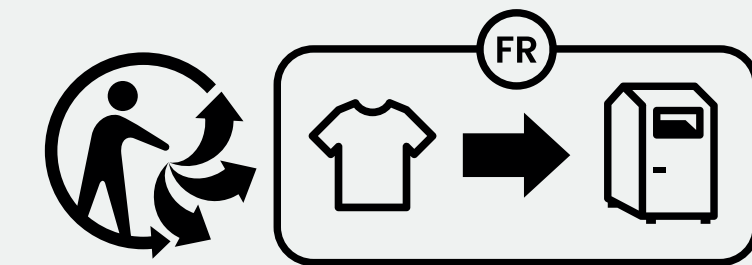
3 options are available for marketers in France only:

- **Option 2.1 :** the «info-tri» sorting information label with **1 self-deposit banks** (containers) + a phrase to explain the correct way to sort and to donate: *«Your clothing and footwear have a future, donate them!»*
- **Option 2.2 :** the «info-tri» sorting information label with **2 self-deposit points** (containers and associations) + a word characterising the 2 self-deposit banks: *Container or Association*
The phrase «Your clothing and footwear have a future, donate them!» is optional.
- **Option 2.3 :** the «info-tri» sorting information label with **3 self-deposit points** (containers, associations and volunteer shops) + a word characterising the 3 self-deposit points: *Container or Volunteer Shop or Association*
The phrase «Your clothing and footwear have a future, donate them!» is optional.
Option 3 is reserved for marketers having collection points at their sales outlets.



Option 2.1:

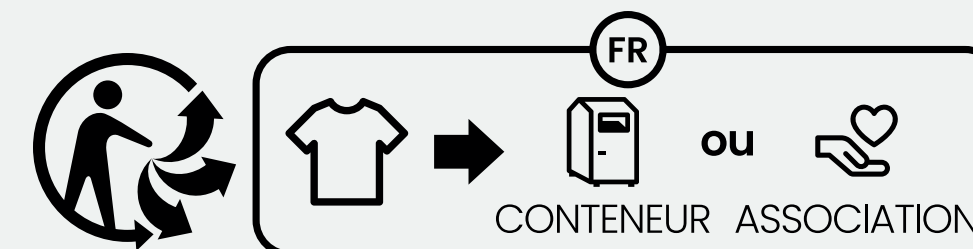
Vos textiles et chaussures ont de l'avenir, donnez-les !



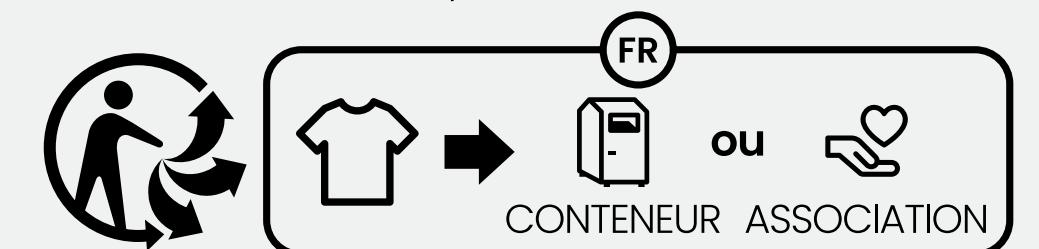
quefairedemesdechets.fr

Option 2.2:

Vos textiles et chaussures ont de l'avenir, donnez-les !



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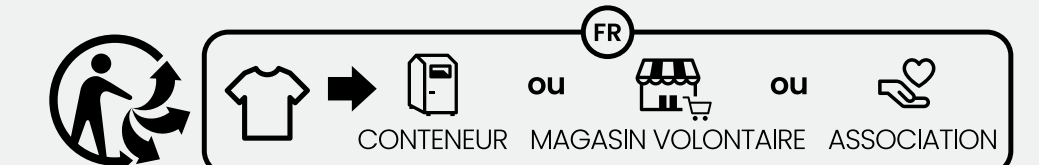
quefairedemesdechets.fr

Option 2.3:

Vos textiles et chaussures ont de l'avenir, donnez-les !



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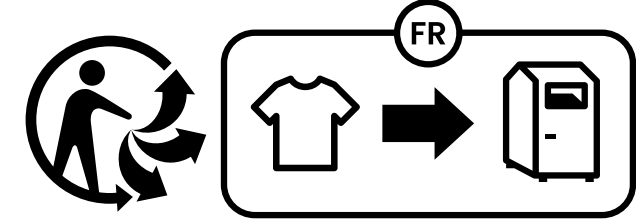


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The «info-tri» sorting information label_Optional symbols

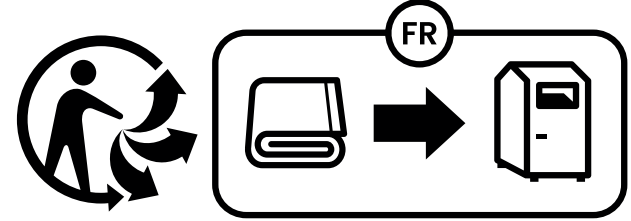
Option 2.1 variations (transparent background):

Vos textiles et chaussures ont de l'avenir, donnez-les !



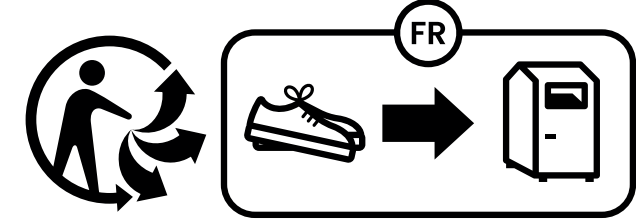
quefairedemesdechets.fr

Vos textiles et chaussures ont de l'avenir, donnez-les !



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Vos textiles et chaussures ont de l'avenir, donnez-les !



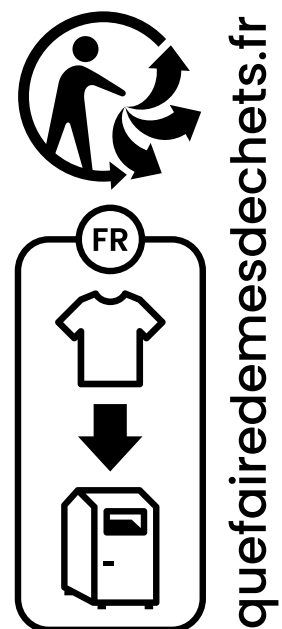
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Vos textiles et chaussures ont de l'avenir, donnez-les !



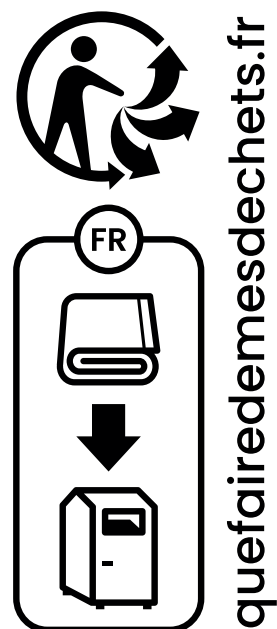
quefairedemesdechets.fr

Vos textiles et chaussures ont de l'avenir, donnez-les !



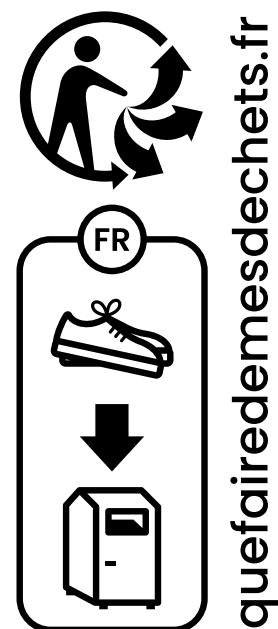
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Vos textiles et chaussures ont de l'avenir, donnez-les !



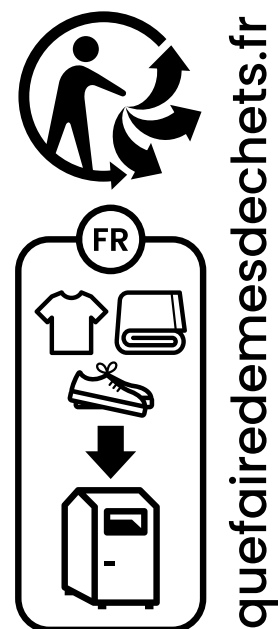
quefairedemesdechets.fr

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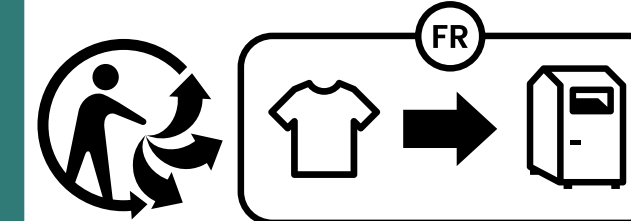


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Option 2.1 variations (white background):

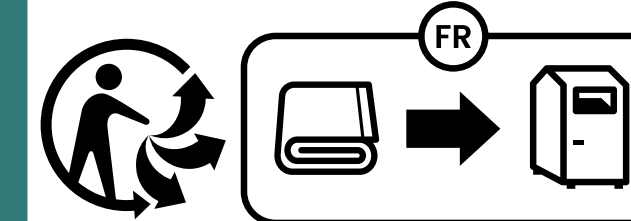


Vos textiles et chaussures ont de l'avenir, donnez-les !



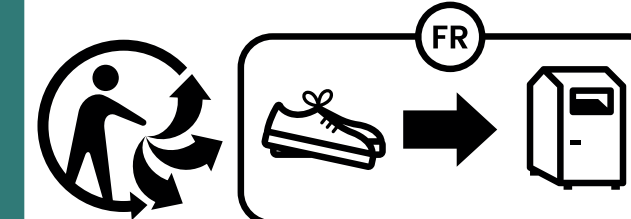
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Vos textiles et chaussures ont de l'avenir, donnez-les !



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Vos textiles et chaussures ont de l'avenir, donnez-les !



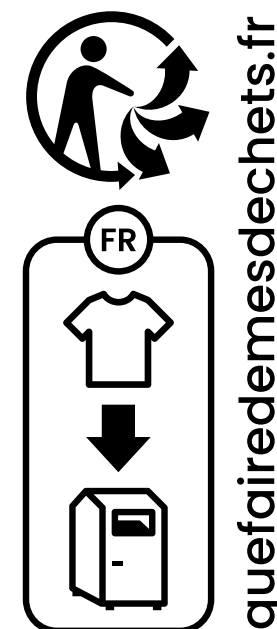
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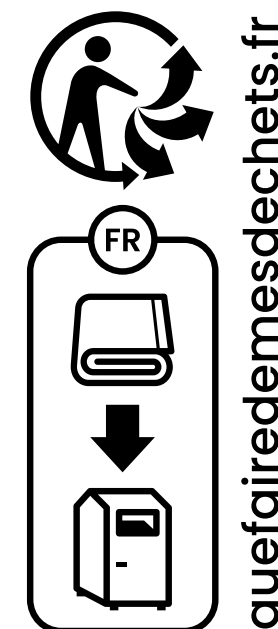
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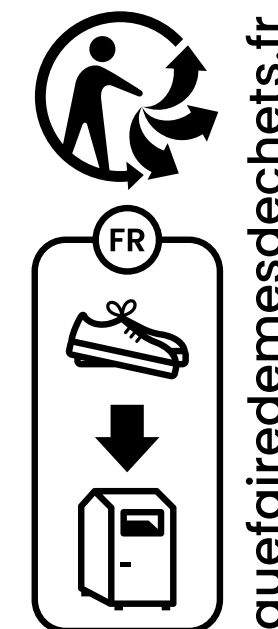
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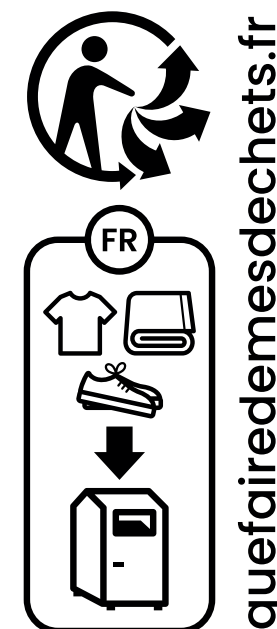
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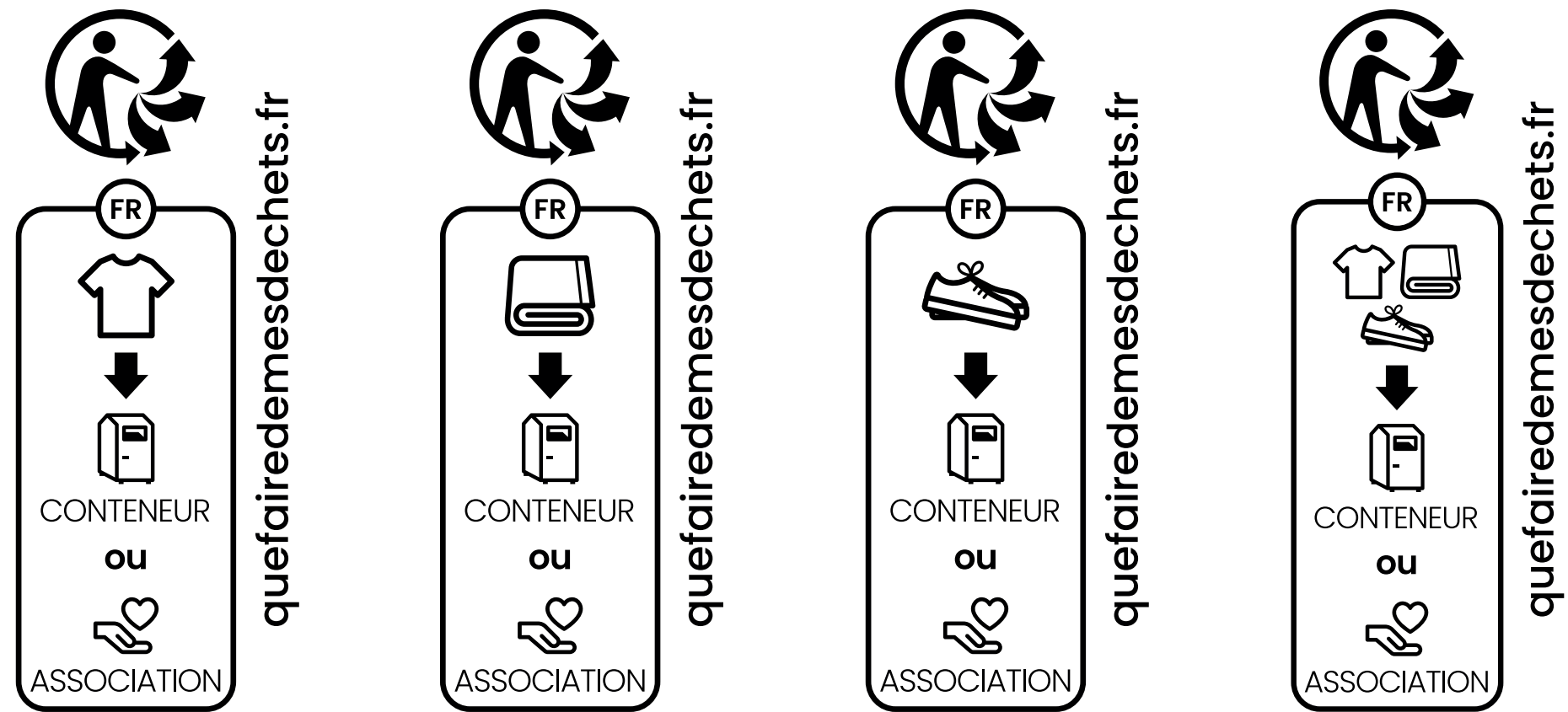
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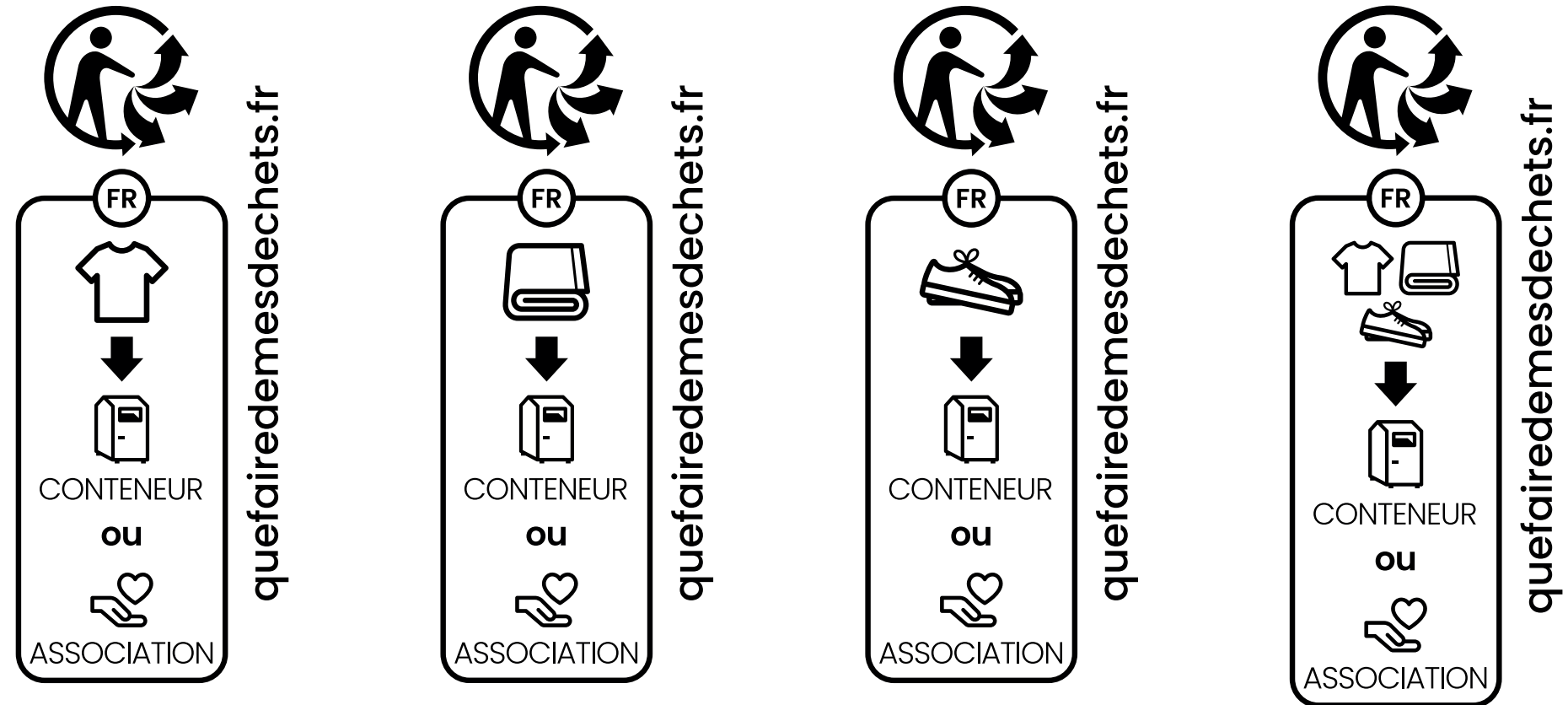
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The «info-tri» sorting information label_ Optional symbols

Option 2.2 vertical variations (transparent background):



Vos textiles et chaussures ont de l'avenir, donnez-les !

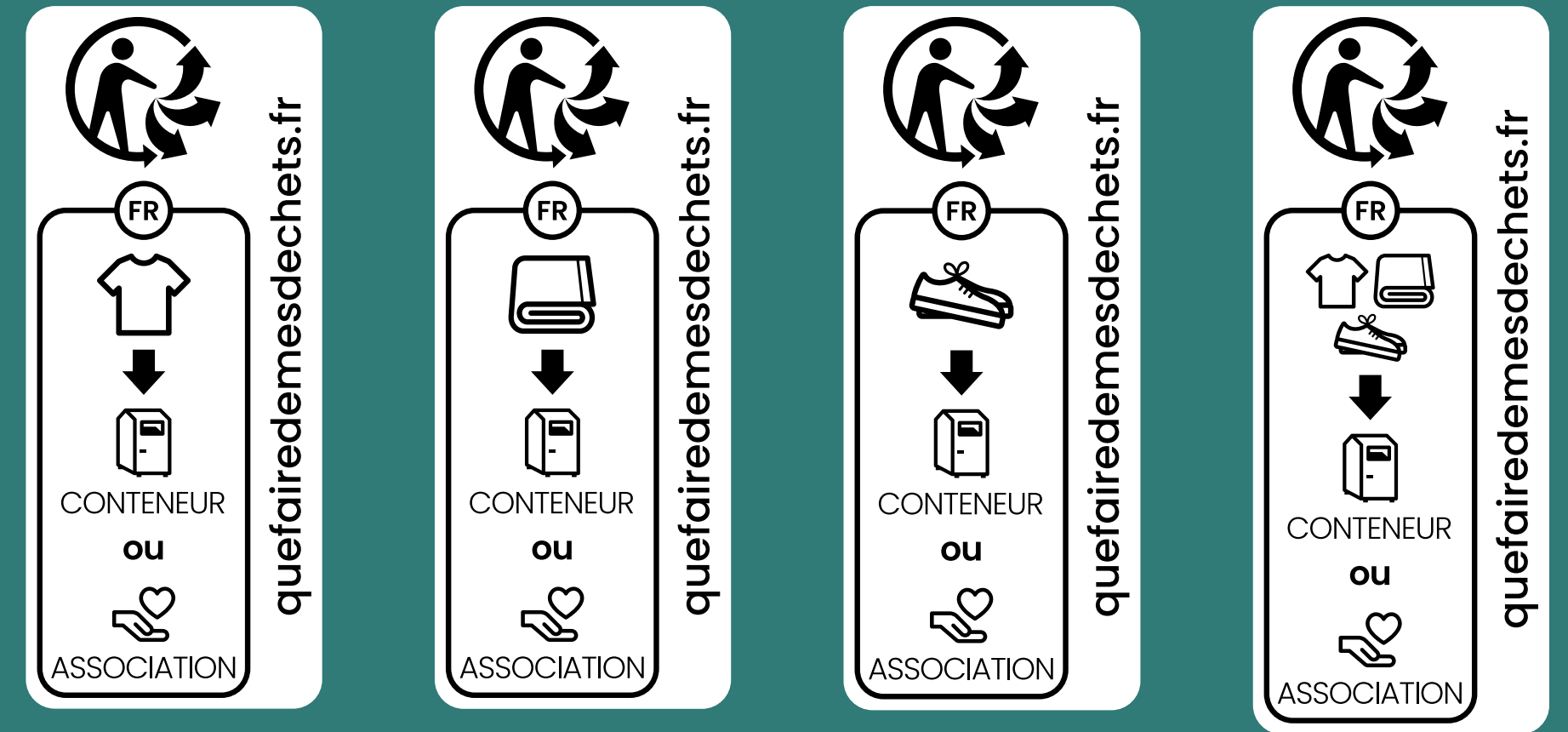


Vos textiles et chaussures ont de l'avenir, donnez-les !

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Option 2.2 vertical variations (white background):

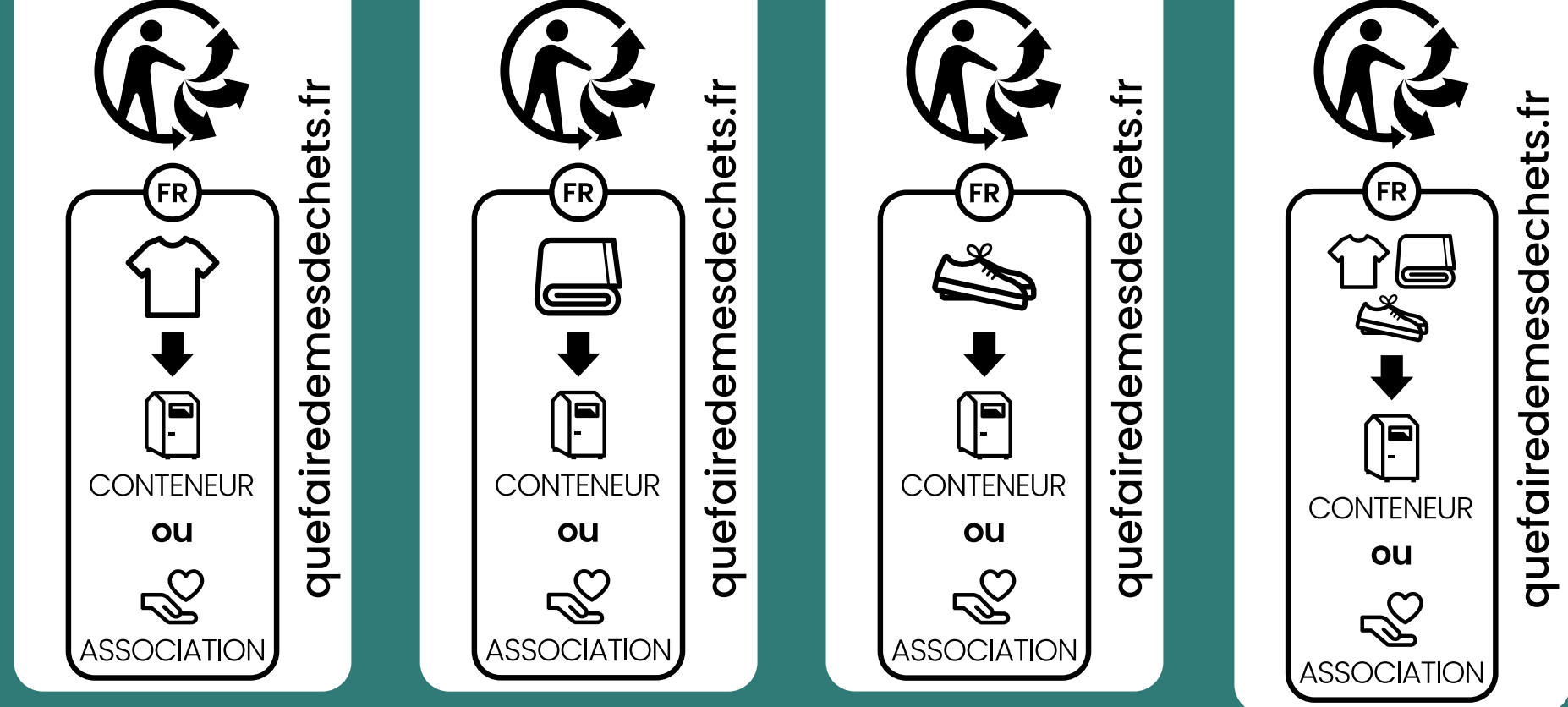


Vos textiles et chaussures ont de l'avenir, donnez-les !

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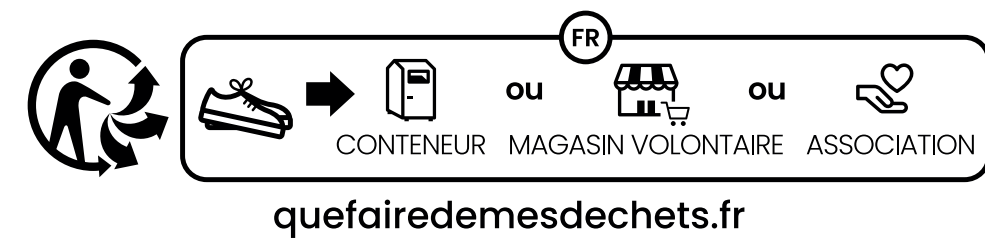
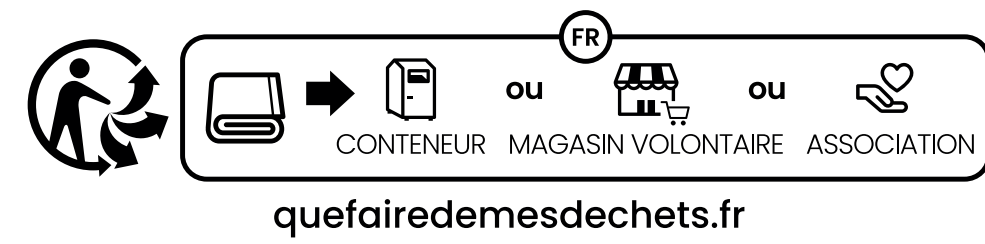
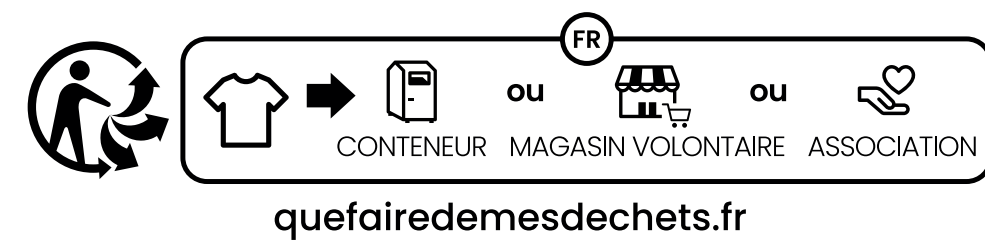
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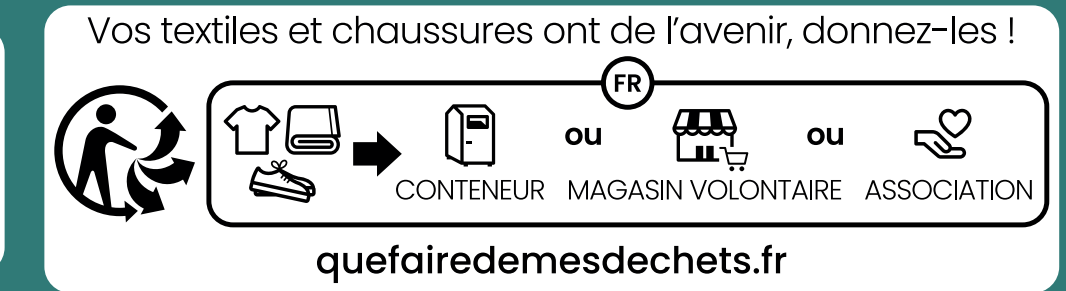
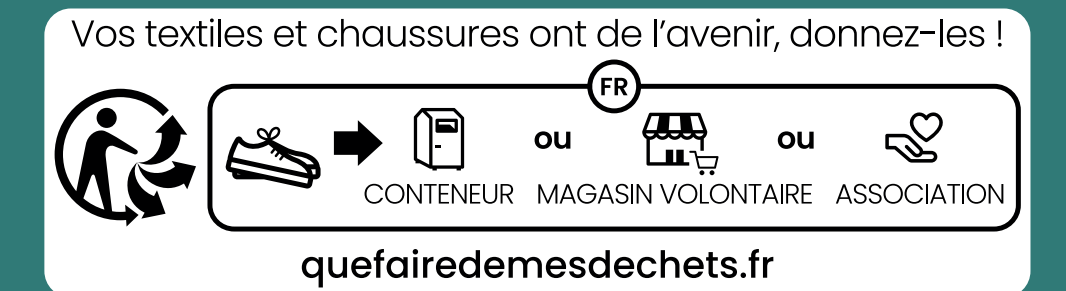
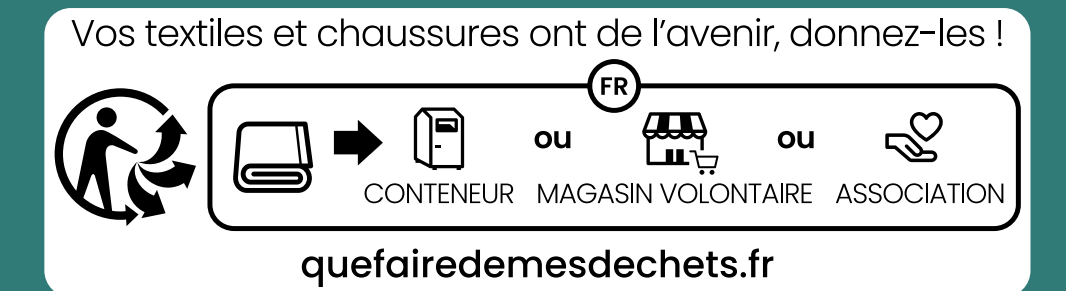
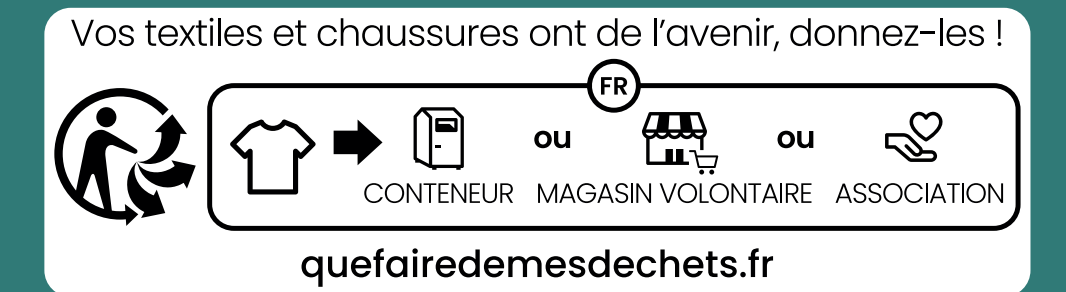


The «info-tri» sorting information label_ Optional symbols

Option 2.3 horizontal variations (transparent background):



Option 2.3 horizontal variations (white background):



Graphic charter to be followed

_ Typography

The typography used is Poppins:

Poppins Light

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNPNPQRSTUVWXYZ

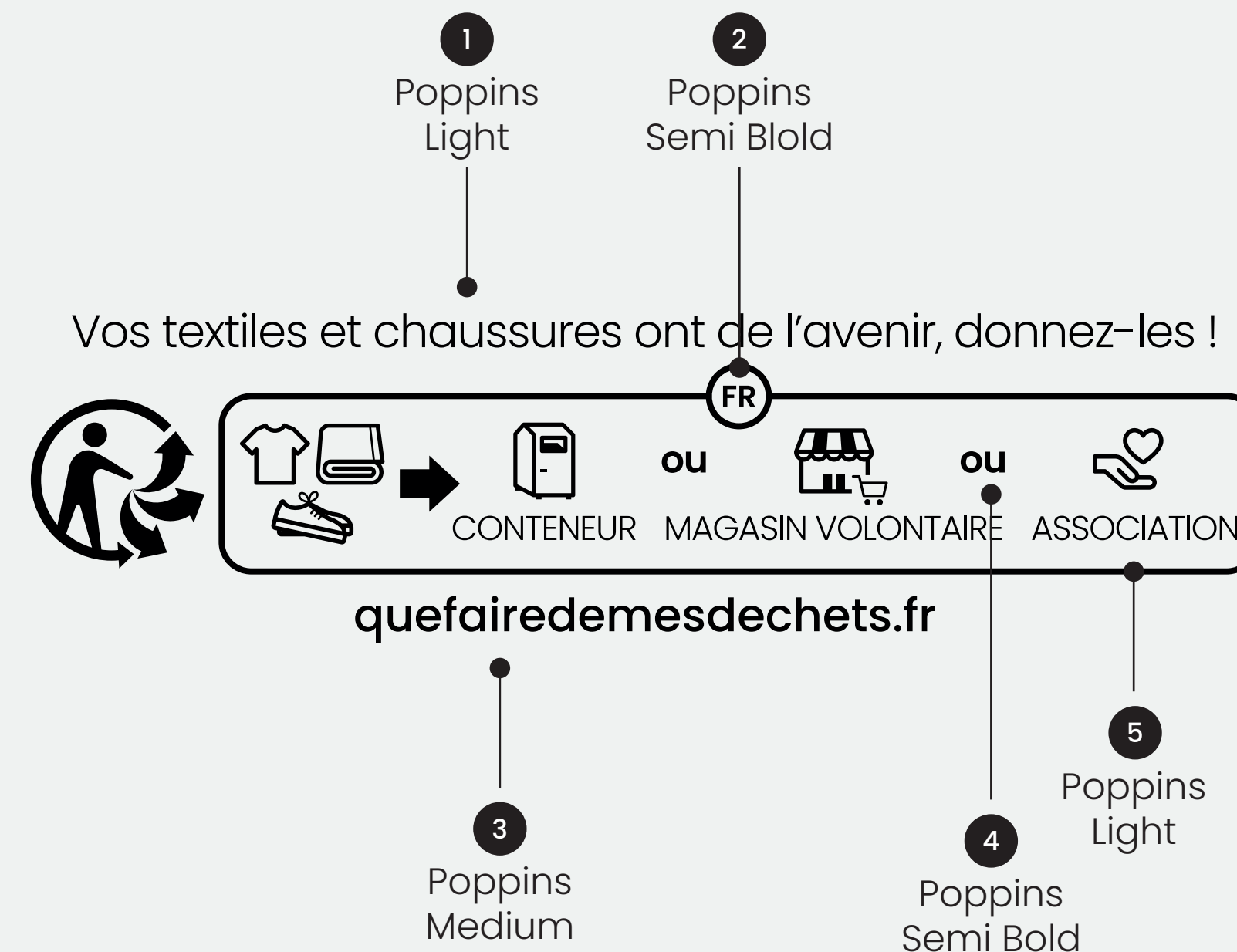
Poppins Medium

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNPNPQRSTUVWXYZ

Poppins Semi-Bold

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNPNPQRSTUVWXYZ

- 1 **Phrase explaining sorting and donating:** Poppins Light
- 2 **FR reference:** Poppins Semi Bold
- 3 **URL:** Poppins Medium
- 4 **«where» :** Poppins Semi Bold
- 5 **Word describing the self-deposit point:** Poppind Light, in capital letters



Protection zone

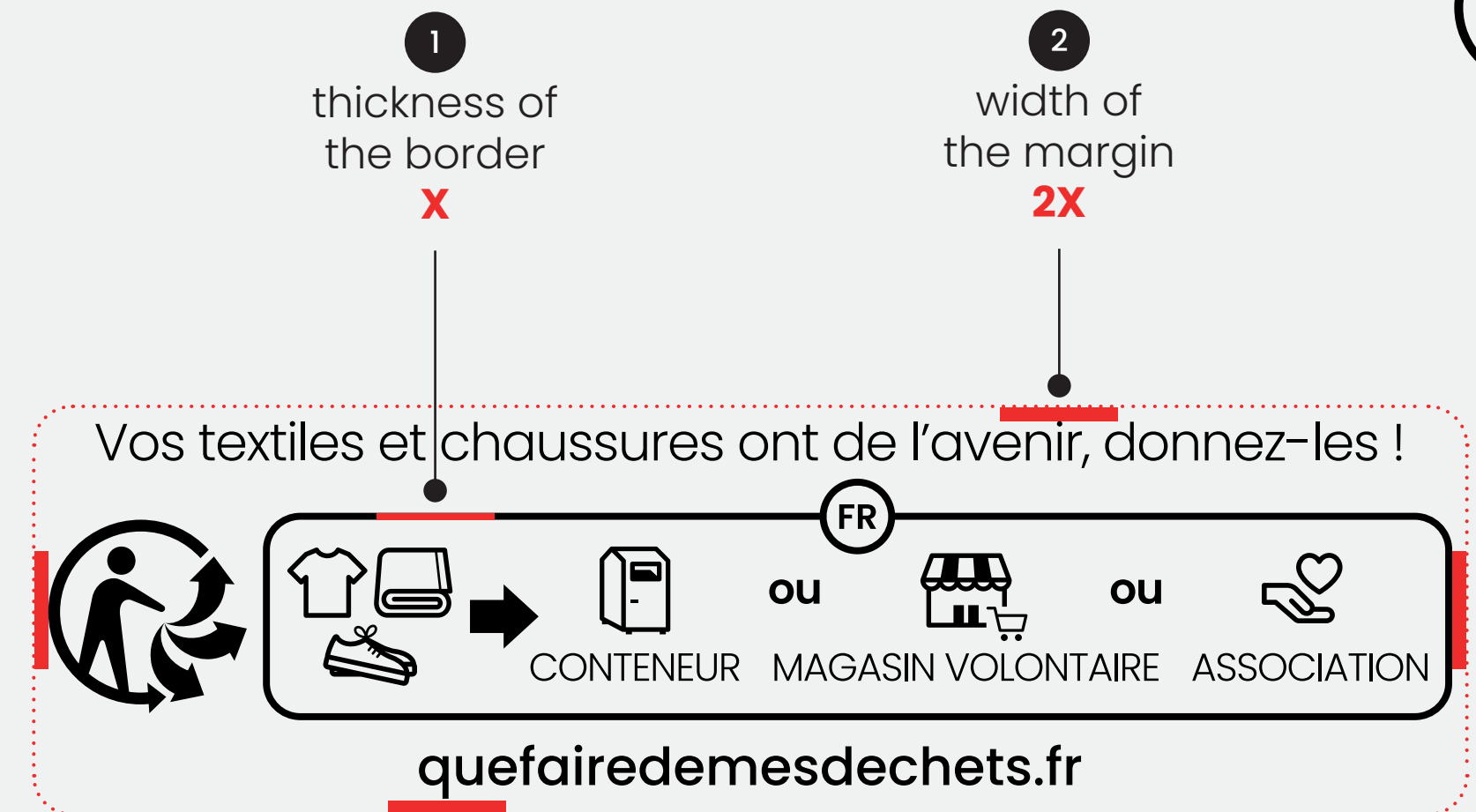
The «info-tri» sorting information label protection zone is based on the thickness of the border multiplied by 2.

- 1 Thickness of the border = **x**
- 2 Width of protection zone = **2x**

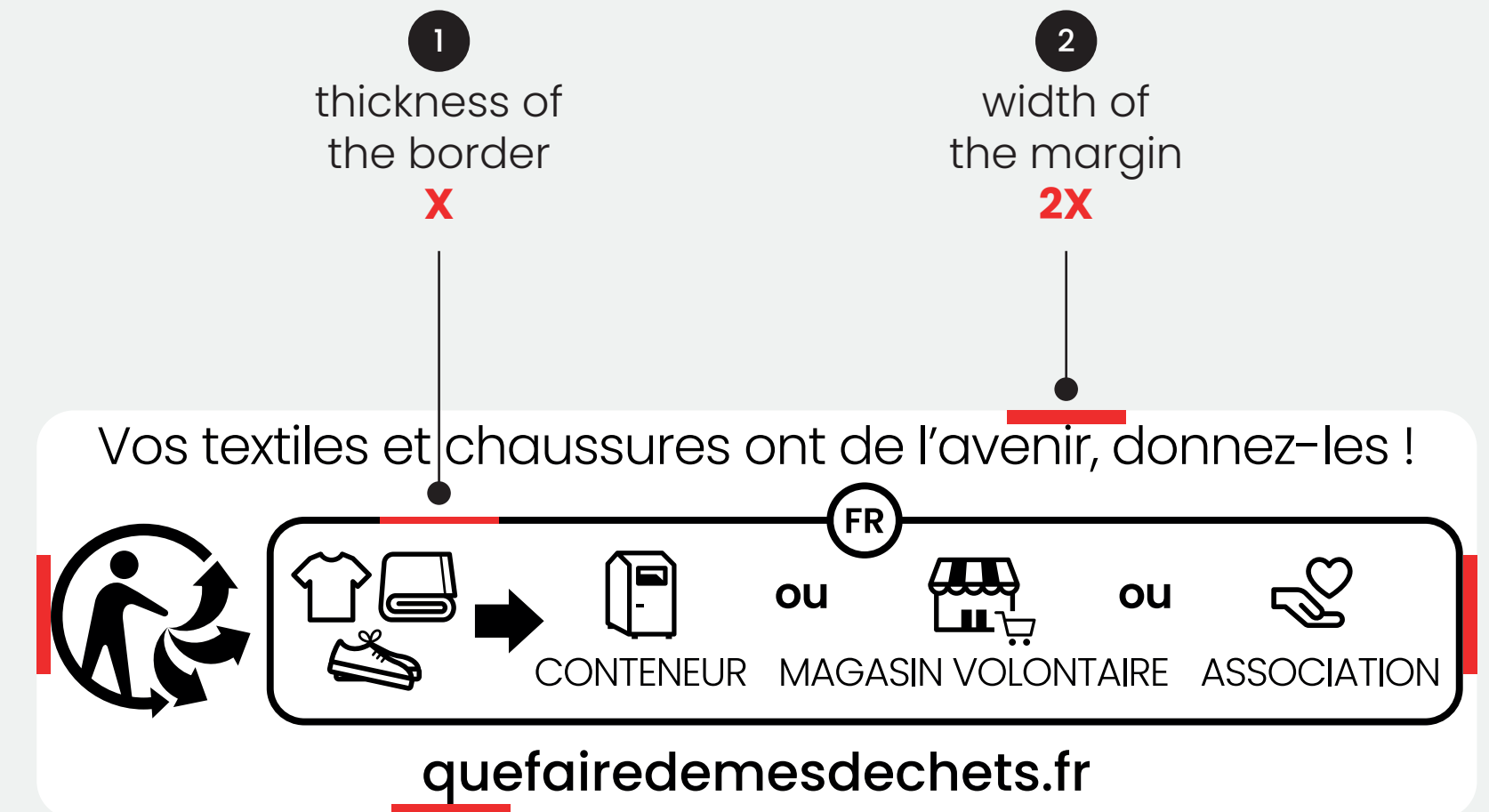
This space must remain empty and must not contain any element that would disturb the legibility of the «info-tri» sorting information label.

When the background is disturbed, this zone is used as a blank block.

Transparent background



White background



Re_fashion